### NETS 213: CROWDSOURCING AND HUMAN COMPUTATION

# Crowdsourcing and Translation

Professor Callison-Burch

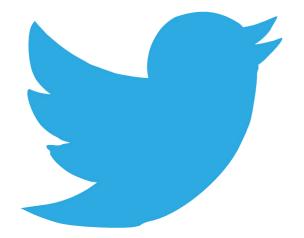


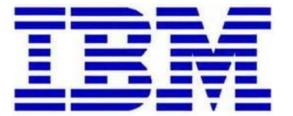


facebook



courserd







duolingo

### Machine translation

 Translation rules are learned bilingual texts using machine learning techniques

#### **Arabic**

#### فالتعذيب لا يزال يمارس على نطاق واسع

وتتم عمليات الاعتقال والاحتجاز دون سبب بصورة روتينية

وحان وقت التحلى بالبصيرة والشجاعة السياسية.

. . .

#### **English**

Torture is still being practised on a wide scale.

Arrest and detention without cause take place routinely.

This is a time for vision and political courage

. .

#### Chinese

我国能源原材料工业生产大幅度增长.

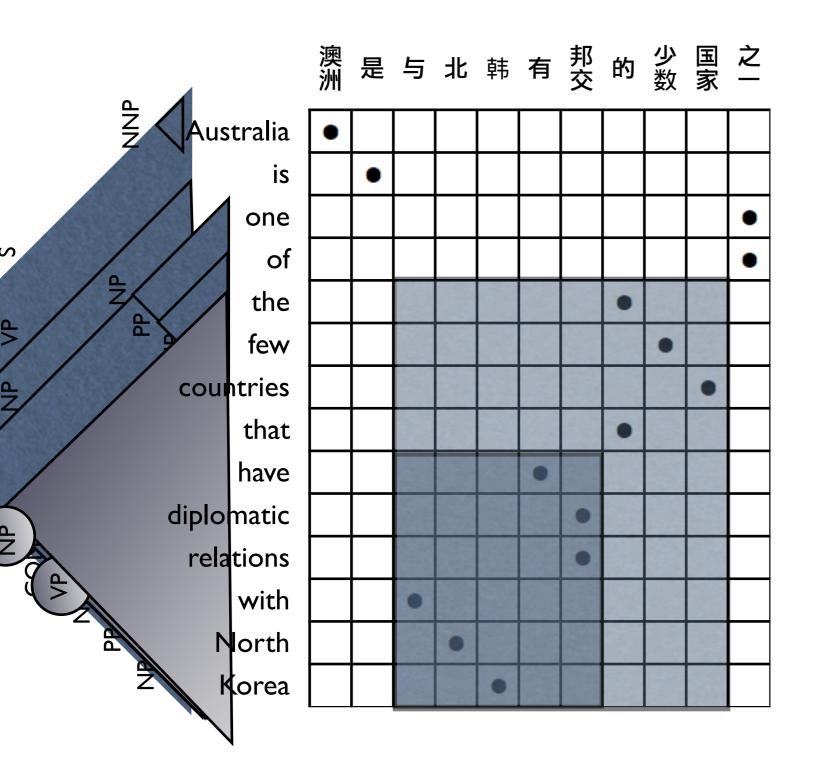
非国大要求阻止更多被拘留人员死亡.

#### **English**

China's energy and raw materials production up.

ANC calls for steps to prevent deaths in police custody.

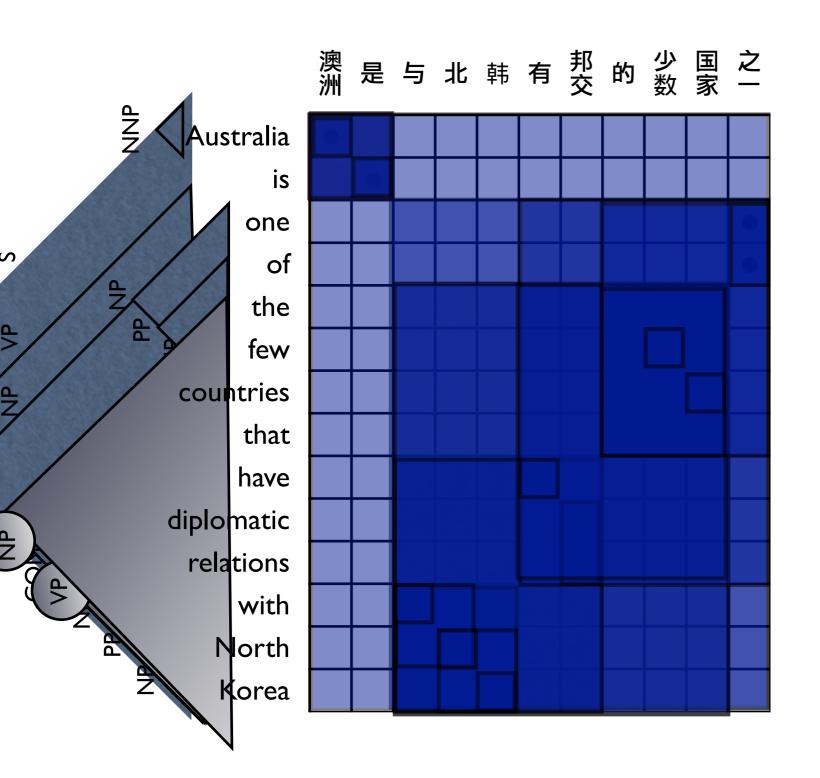
# Extracting Translation Rules



VP → 与北韩有邦交, have diplomatic relations with North Korea

NP → 与 北 韩 有 邦交 的 少数 国家, the few countries that have diplomatic relations with North Korea

# Extracting Translation Rules



VP → 与北韩有邦交, have diplomatic relations with North Korea

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## Example translation for Urdu

|                    | Urdu        | English        |
|--------------------|-------------|----------------|
| $S \rightarrow$    | NP1 VP2     | NP1 VP2        |
| $VP \rightarrow$   | PP1VP2      | VP2 PP1        |
| VP→                | V1 AUX2     | AUX2V1         |
| $PP \rightarrow$   | NP1 P2      | P2 NP1         |
| NP →               | hamd ansary | Hamid Ansari   |
| NP →               | na}b sdr    | Vice President |
| $\vee \rightarrow$ | namzd       | nominated      |
| $P \rightarrow$    | kylye       | for            |
|                    |             |                |

was

taa



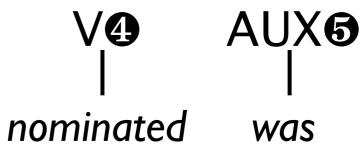


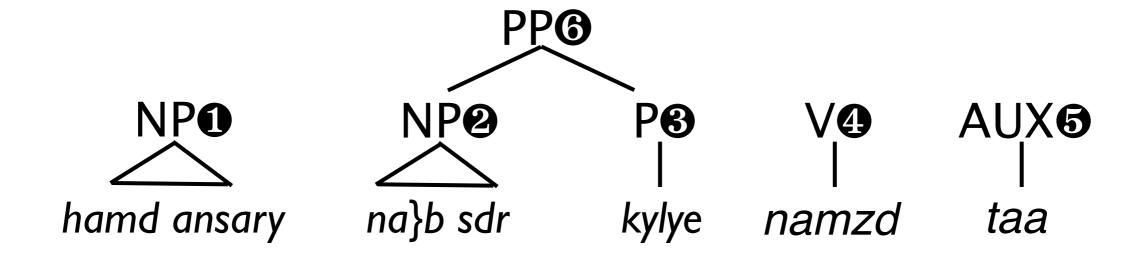


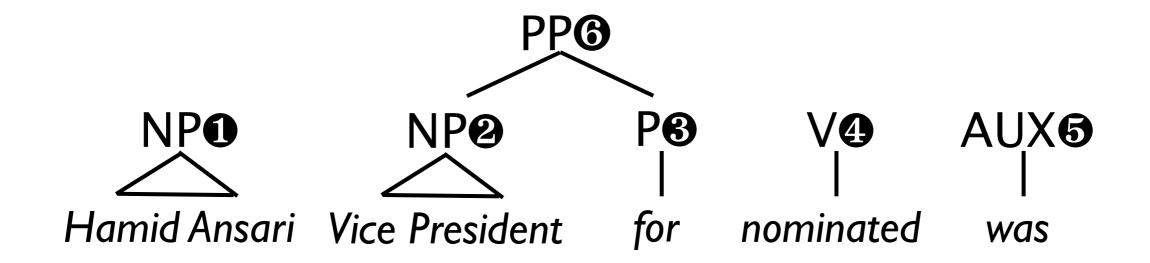


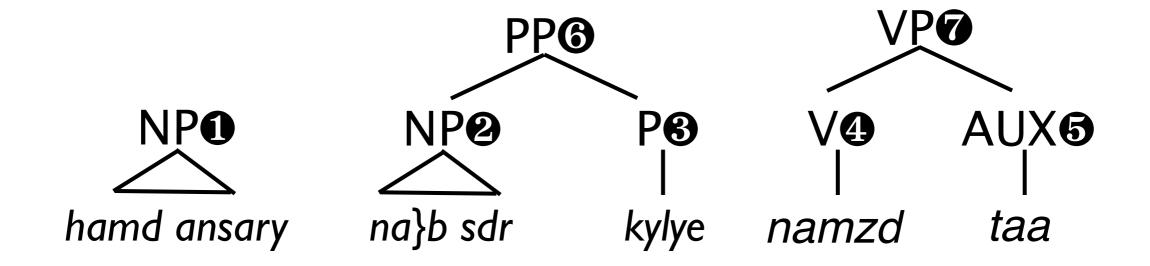


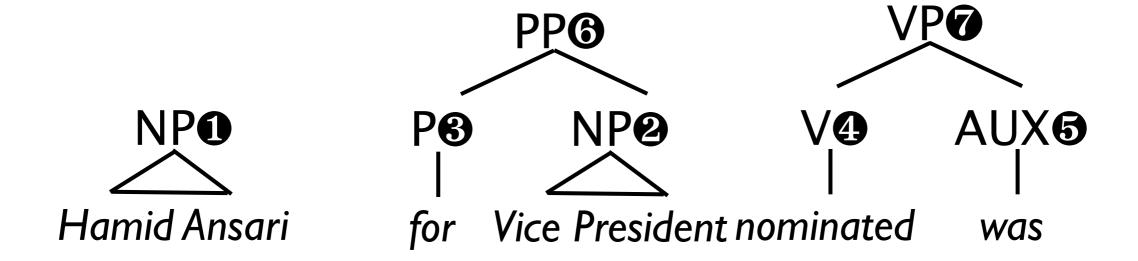


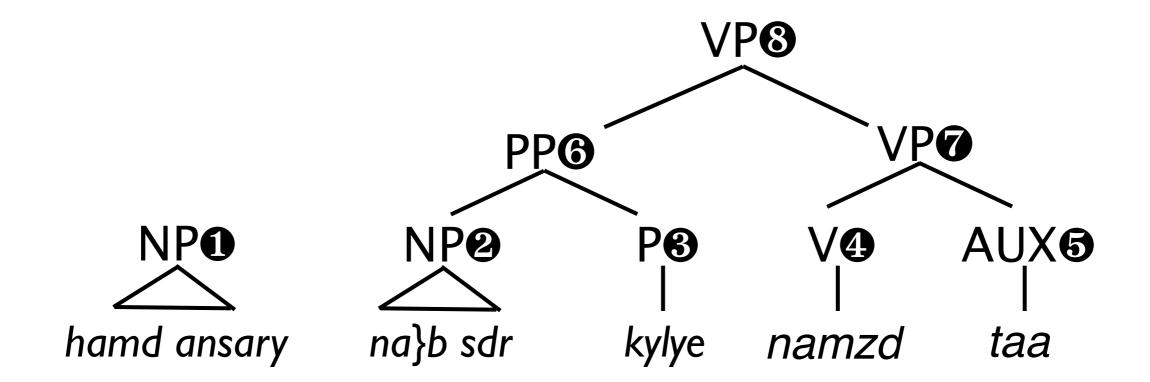


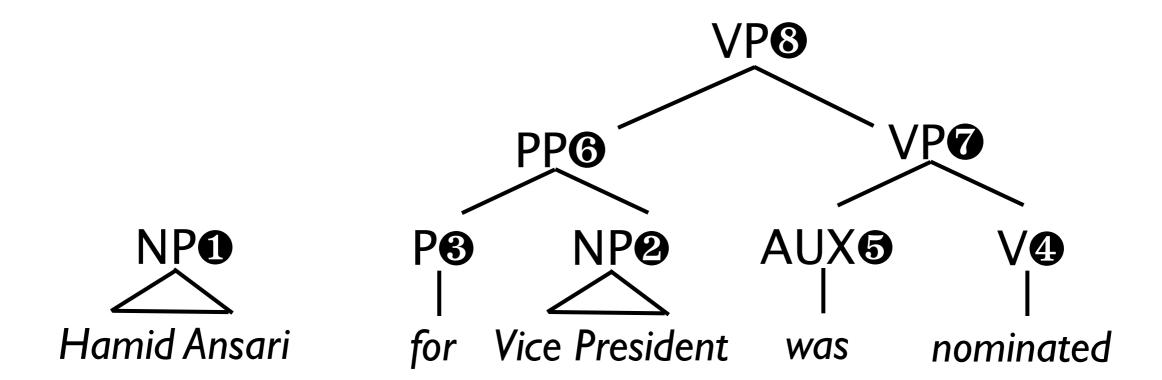


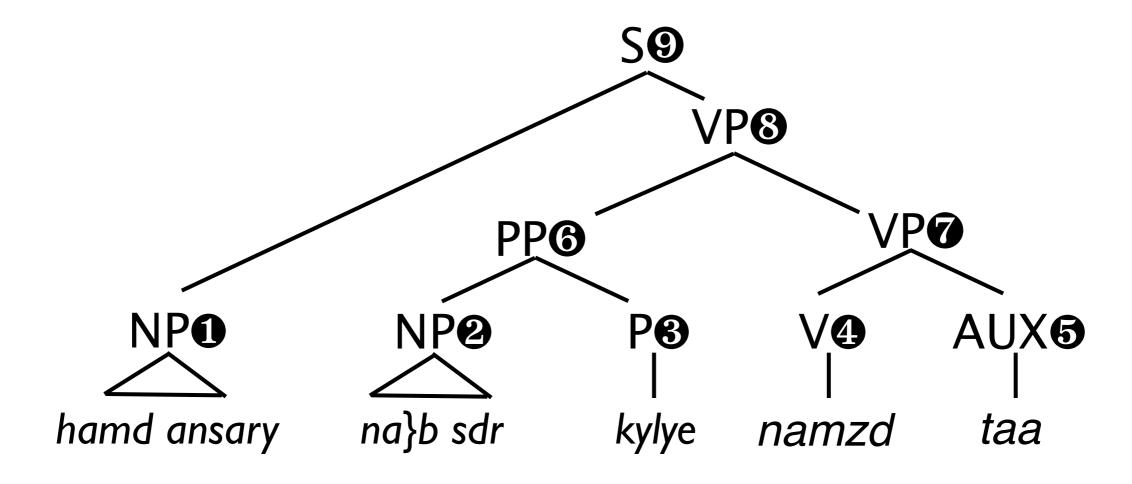


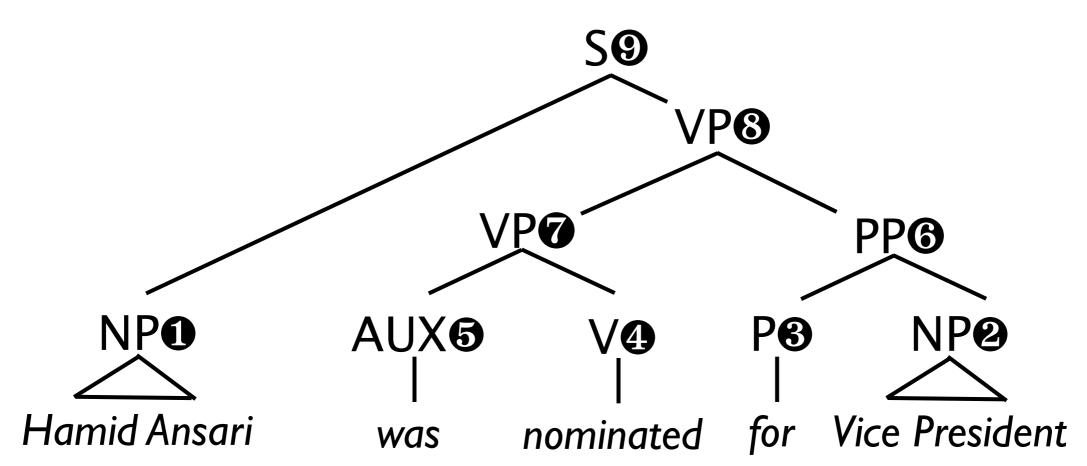






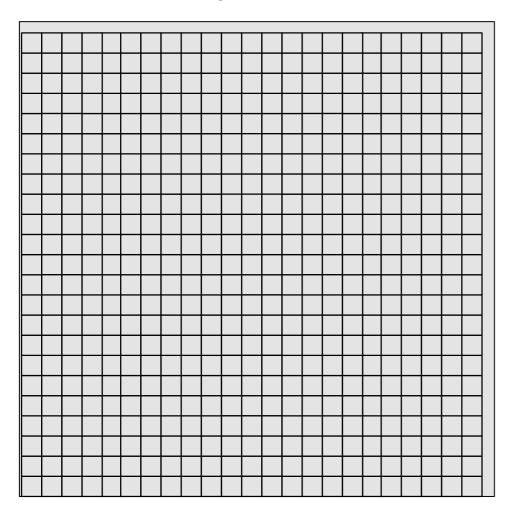






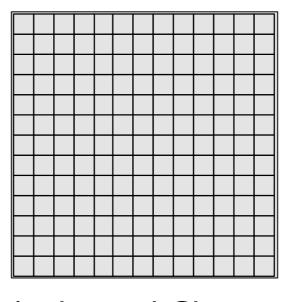
### Training data varies by language

#### 1000M



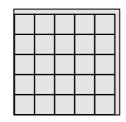
French-English
10^9 word webcrawl

200M



Arabic and Chinese DARPA GALE

50M

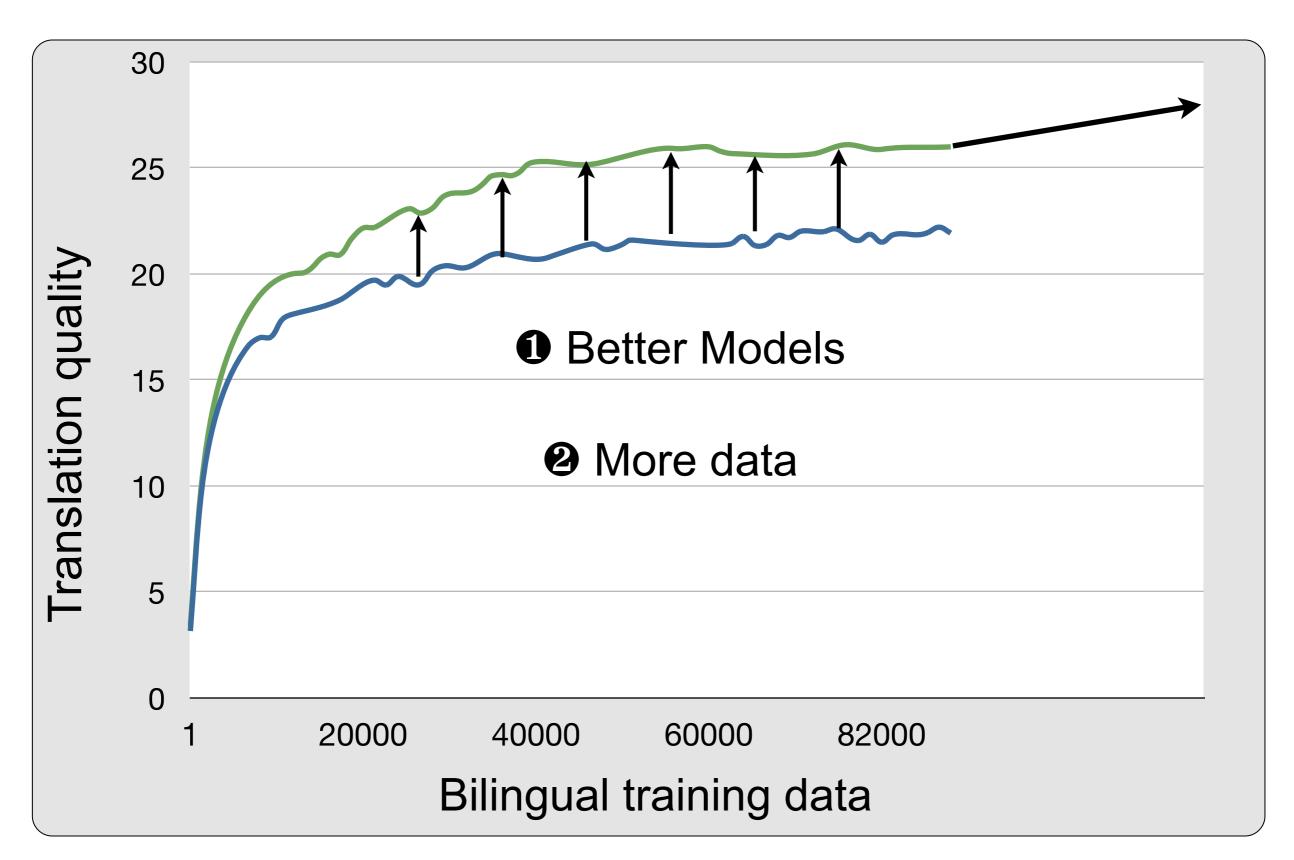


European Parliament 1.5M



Urdu

# How to Improve MT



### Can Turkers Translate?

#### Urdu

# میں اس خطے میں ابتدائی 1994 انسانوں کی باقیات جو تقریباً 8 لاکھ سال پرانی مانی جاتی ہے، دریافت کی گئیں جنہیں ہومو اینٹی سیسر یعنی 'بانی انسان' کا نام دیا گیا۔

اس سے قبل 6 لاکھ پرانے انسان جنہیں سائنسی اصطلاح میں ہومو ہیڈلبرجینسس کہا جاتا ہے، اس خطے کے قدیم ترین رہائشی مانے جاتے تھے۔

آثارِ قدیمہ کے ماہرین کا کہنا ہے کہ انہیں ایسے شواہد ملے ہیں جن سے پتہ چلتا ہے کہ اس خطے کے لوگ ڈھلائی کیے ہوئے اوزار بھی

#### LDC Translation

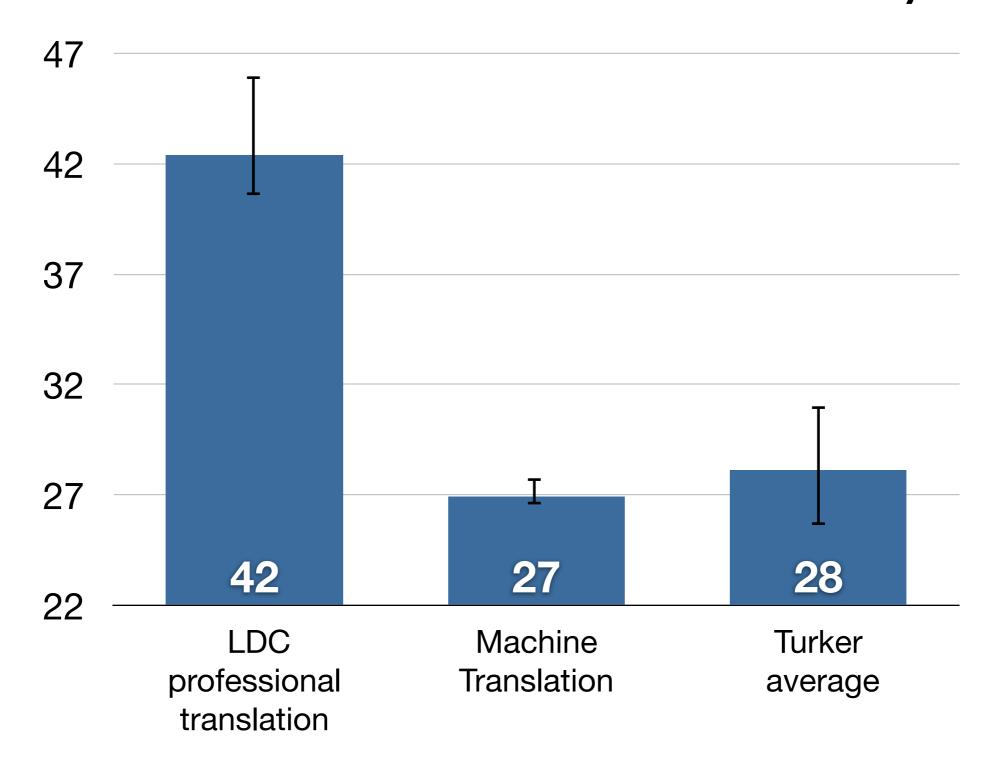
In 1994, the remains of early human beings who were believed to be eight hundred thousand years old were discovered who were given the name homo antecessor meaning the 'founder man'. Prior to this, the six hundred thousand years old man, called homo heidelebergenisis in scientific terms, was believed to be the earliest resident of this area.

#### Turk Translation

In 1994, the remains of pre-historic man, which are believed to be 800,000 years old were discovered and they were named 'Home Antecessor' meaning 'The Founding Man'. Prior to that 6 lac years old humans, named as Homogenisens in scientific terms, were beleived to be the oldest dewellers of this area.

### Professionals versus Turkers\*

\*Without Quality Control



| Avoiding dieting to prevent from flu  | abstention from dieting in order to avoid Flu  | Abstain from decrease eating in order to escape from flue  | In order to be safer from flu quit dieting   |
|---|--|--|--|
| This research of American scientists came in front after experimenting on mice.                             | This research from the American Scientists have come up after the experiments on rats.                                 | This research of American scientists was shown after many experiments on mouses.                       | According to the American Scientist this research has come out after much experimentations on rats.                          |
| Experiments proved that mice on a lower calorie diet had comparatively less ability to fight the flu virus. | in has been proven from experiments that rats put on diet with less calories had less ability to resist the Flu virus. | It was proved by experiments the low calories eaters mouses had low defending power for flue in ratio. | Experimentaions have proved that those rats on less calories diet have developed a tendency of not overcoming the flu virus. |
| research has proven this old myth wrong that its better to fast during fever.                               | Research disproved<br>the old axiom that "<br>It is better to fast<br>during fever"                                    | The research proved this old talk that decrease eating is useful in fever.                             | This Research has proved the very old saying wrong that it is good to starve while in fever.                                 |

| Avoiding dieting to prevent from flu  | abstention from dieting in order to avoid Flu  | Abstain from decrease eating in order to escape from flue  | In order to be safer from flu quit dieting   |
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| Avoiding dieting to | abstention from      | Abstain from decrease | In order to be safer  |
|---------------------|----------------------|-----------------------|-----------------------|
| prevent from flu    | Juleting in Order to | eating in order to    | from flu quit dieting |
|                     | avoid Flu            | escape from flue      |                       |

| Avoid      |      | dieting         |          | to |    | prevent | from | flu  |
|------------|------|-----------------|----------|----|----|---------|------|------|
| Abstention | from | dieting         | in order | to |    | avoid   |      | Flu  |
| Abstain    |      | decrease eating | in order | to |    | escape  |      | flue |
| quit       |      | dieting         |          | to | be | safer   | from | flu  |

| Avoiding dieting to | abstention from     | Abstain from decrease | In order to be safer  |
|---------------------|---------------------|-----------------------|-----------------------|
| prevent from flu    | uleting in order to | eating in order to    | from flu quit dieting |
|                     | avoid Flu           | escape from flue      |                       |

| Avoid      |      | dieting         |          | to |    | prevent | from | flu  |
|------------|------|-----------------|----------|----|----|---------|------|------|
| Abstention | from | dieting         | in order | to |    | avoid   |      | Flu  |
| Abstain    |      | decrease eating | in order | to |    | escape  | from | flue |
| quit       |      | dieting         |          | to | be | safer   | from | flu  |

#### Translate Urdu into English

Help us translate Urdu articles into English. Your translations will be distributed with a <u>Creative</u>

<u>Commons license</u>, so that other people can re-use it. This HIT is for people who speak both Urdu and English Please **do not use** translation software or online machine translation systems like

Google translate. Please make sure that your English translation.

○ Yes ○ No

اس کے بیشتر لوگ مسلمان ہیں۔

ی، ملک بالتر تیب ایرانیور،، یونانیور،، عربور،، تر کور،، منگولور،،

- Does not add or delete any information from the original text
- Has the same meaning and style as the original
- Does not contain any spelling errors

Is Urdu your native language?

Is grammatical, natural-sounding English

First, please answer these questions about your language abilities:

| How many years have you spoken Urdu? years  Is English your native language? |             |
|--|-------------|
| یشیاء کا ایک ملک ہے جس کا سرکاری نام اسلامی                                  | افغانستان ا |
| بغانستان ہے۔   | جم∘وری∘ اف  |
| وب اور مشرق میں پاکستان، مغرب میں ایران، شمال                                | اس کے جن    |
| چین، شمال میں ترکمانستان، ازبکستان اور تاجکستان ہیں۔                         | مشرق میں    |
| ، تمام ممالک سے افغانستان کے تاریخی، مذہبی اور                               | اردگرد کے   |
| ، بدت گدرا ہے۔   | ثفافتی تعلق |

#### Informed Consent Form

Purpose of research study: We are collecting translations to improve translation software and to make Wikipedia content accessible in all languages.

Benefits: Although it will not directly benefit you, this study may benefit society by improving how computers process human languages. This coulead to better translation software, improved web searching, or new user interfaces for computers and mobile devices.

Risks:There are no risks for participating in this study.

Voluntary participation: You may stop participating at any time withou penalty by clicking on the "Return HIT" button, or closing your browser window.

We may end your participation if you do not have adequate knowledge of the language, or you are not following the instructions, or your answer significantly deviate from known translations.

Confidentiality: The only identifying information kept about you will b a WorkerID serial number and your IP address. This information may be disclosed to other researchers.

Questions/concerns: You may e-mail questions to the principle investigator, <u>Chris Callison-Burch</u>. If you feel you have been treated unfairly you many contact the Johns Hopkins University <u>Institutional</u> Review Board.

Clicking on the "Accept HIT" button indicates that you understand the information in this consent form. You have not waived any legal rights you otherwise would have as a participant in a research study.

|   |   | ć |
|---|---|---|
|   | Translation of the second sentence goes here. |   |
| J |   | ć |
|   |   |   |
|   |   |   |
|   |   | ć |
|   |   |   |
|   |   |   |
|   |   | ė |
|   |   |   |

Translation of the first sentence goes here.

# Quality Control Model

#### Sentence features

- Language model probability
- Ratio of source / target sentence lengths
- Web n-gram match percentage
- Translation edit rate to other translators

#### Turker features

- Aggregate of sentence feature scores
- Self-reported language abilities
   (Is native speaker? How long speaking?)
- Worker location (Pakistan? India?)
- Ranking features (based on second pass vote)
- Calibration feature (Bleu against professionals)

#### Vote for the best translation

Please read the sentences and vote on the one that you think is the best in each group. The sentences are translations that were produced by per who are not native English speakers. Their translations are often ungrammatical, misspelled, disfluent, or bad in other ways. Your goal is to to pick the best translation among the set. The one that you choose as the best will be forwarded on for editing, and it will undergo a variety of of quality control mechanisms before it is published.

You should consider the following factors when selecting one translation as the best:

research has proven this old myth wrong that its better to fast during fever.

This Research has proved the very old saying wrong that it is good to starve while in fever.

- Does it make more sense than the others?
- Is the English reasonably good?
- Do the grammar and spelling require only minimal correction?

| Θ | Experimentaions have proved that those rats on less calories diet have developed a tendency of not overcoming the flu virus . |
|---|---|
| Θ | in has been proven from experiments that rats put on diet with less calories had less ability to resist the Flu virus.        |
| Θ | Experiments proved that mice on a lower calorie diet had comparatively less ability to fight the flu virus.                   |
| Θ | It was proved by experiments the low calories eaters mouses had low defending power for flue in ratio.                        |
|   |   |
| Θ | The research proved this old talk that decrease eating is useful in fever.  |
| 0 | Research disproved the old axiom that " It is better to fast during fever"  |

- According to the scientist a patient should eat more while in fever.

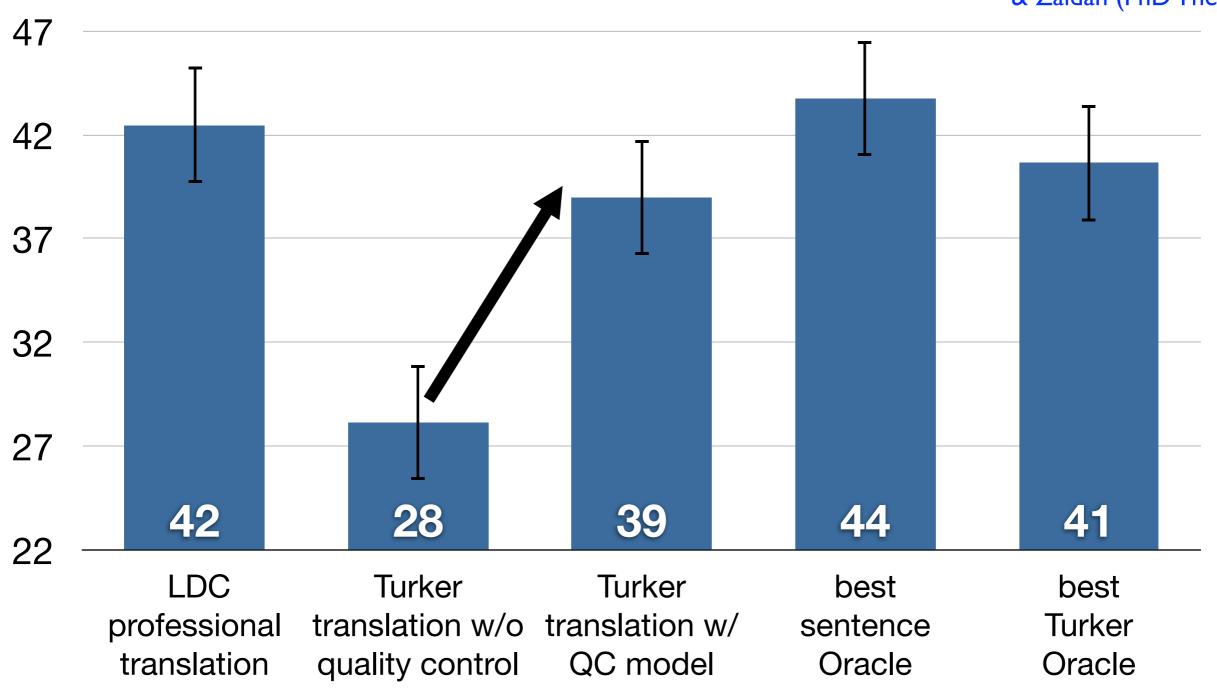
  According to scientists, eat a lot during fever.

  Eat and drink more in fever according to scientists.

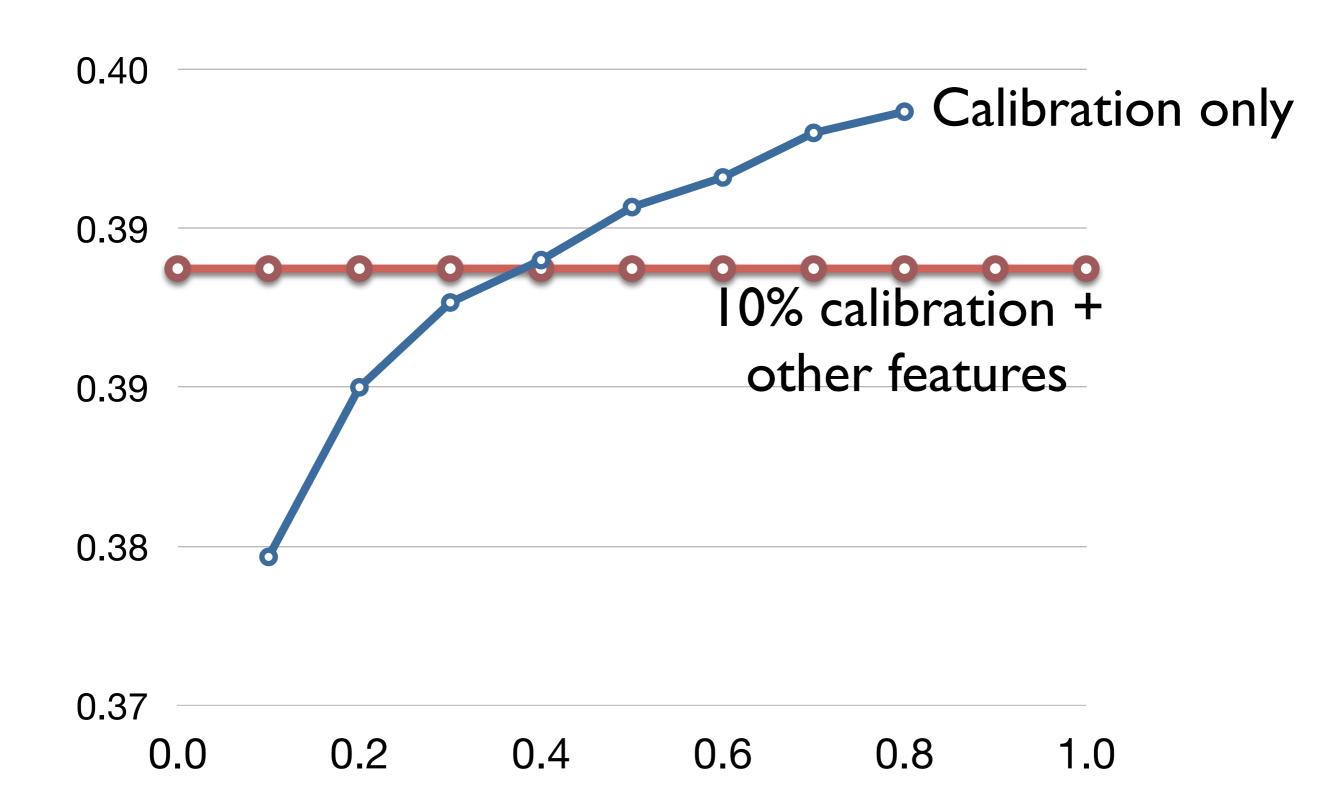
  according to the scientists one should eat a lot during fever.
- According to the Researchers of the State of Michigan University diet taking rats have less strength to fight with the infection and also the chances of death increased whereas earlier those rats on common diet had more strength to fight with the flu virus.

# Professional Quality from Non-Professionals

Full details in Zaidan and Callison-Burch (ACL 2011a) & Zaidan (PhD Thesis 2012)



# % of gold stadard data used for calibration



# ESL editing HIT

Sri Lanka 's forest region was destroyed by agriculture, wooden works, vetinary feeds, etc., forestry animal grazing several commissions where created to protect the remaining forest region We're

Sri Lanka is considered as the bird 's sanctionary to be a

For further information please see the article on bird sanctionary rights in Indian Subcontinent

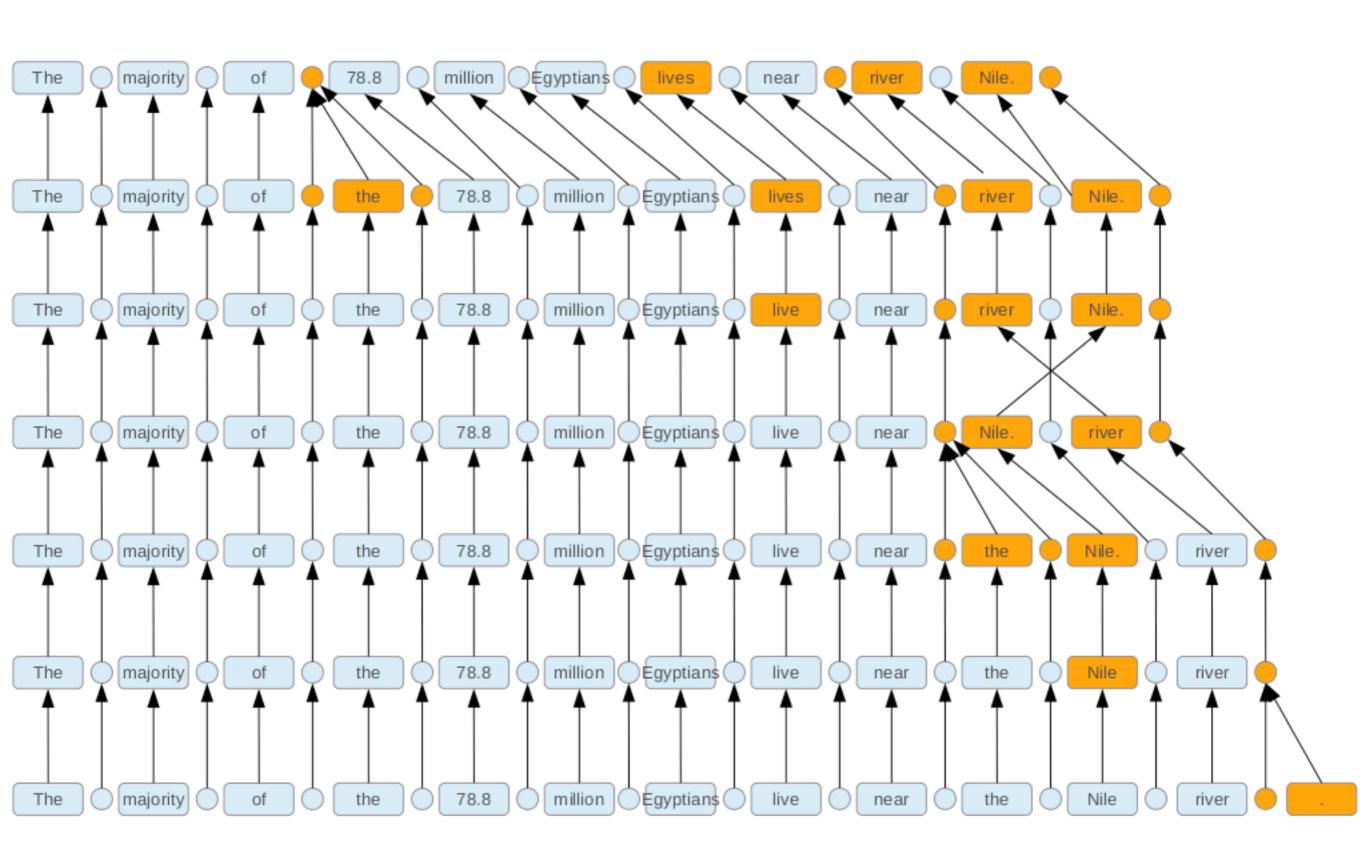
are thousands the There is thousand of animals living in Sri Lanka which includes several Sri Lanka orignated animals including native species

When we compare the area of Sri lanka 's Island, birds are highly found here.

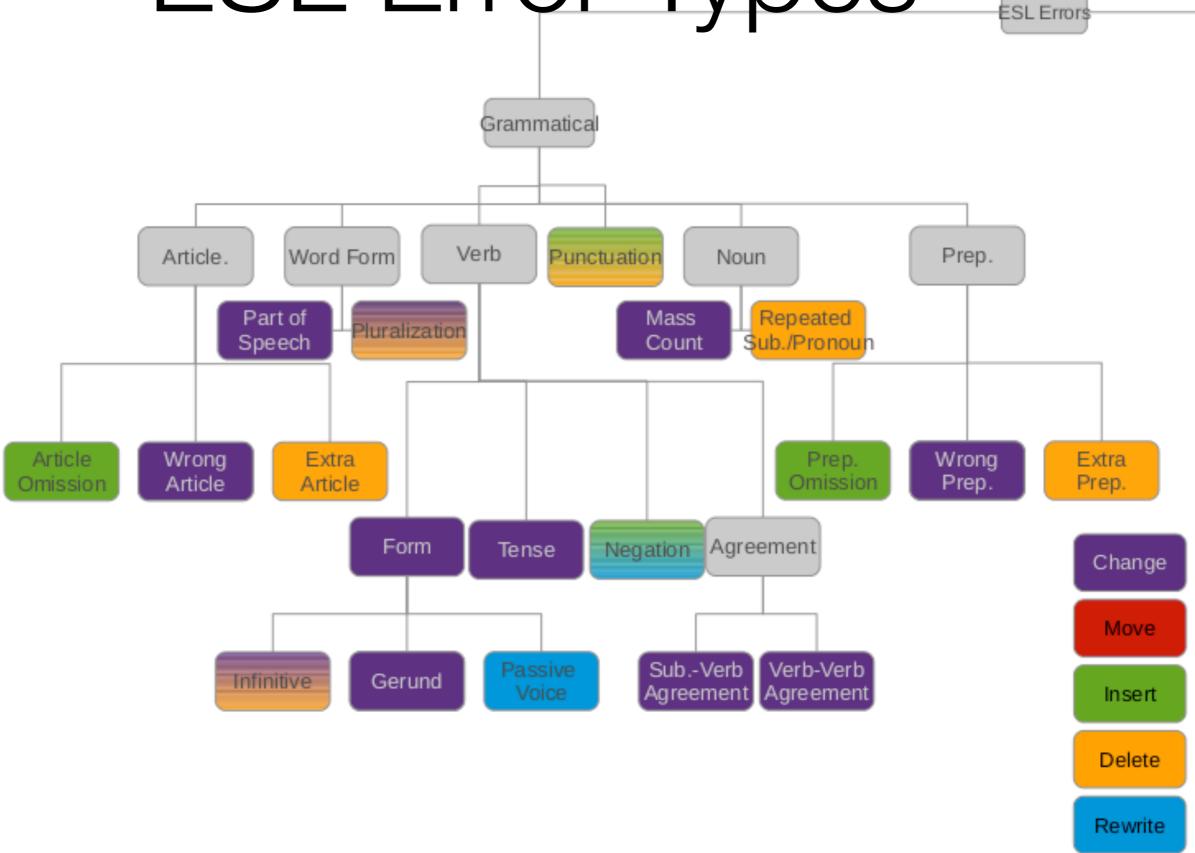
# ESL editing HIT

- Agreement no longer works for QC
  - Most agreement happens between lazy workers!
- Create a sentence with a known set of corrections:
  - Start with a grammatical English sentence
  - Make several transformations to it
    - Break subject-verb agreement / change prepositions / etc
  - Measure how many transformations are fixed
- Easier if we require structured corrections

### Structured Edits



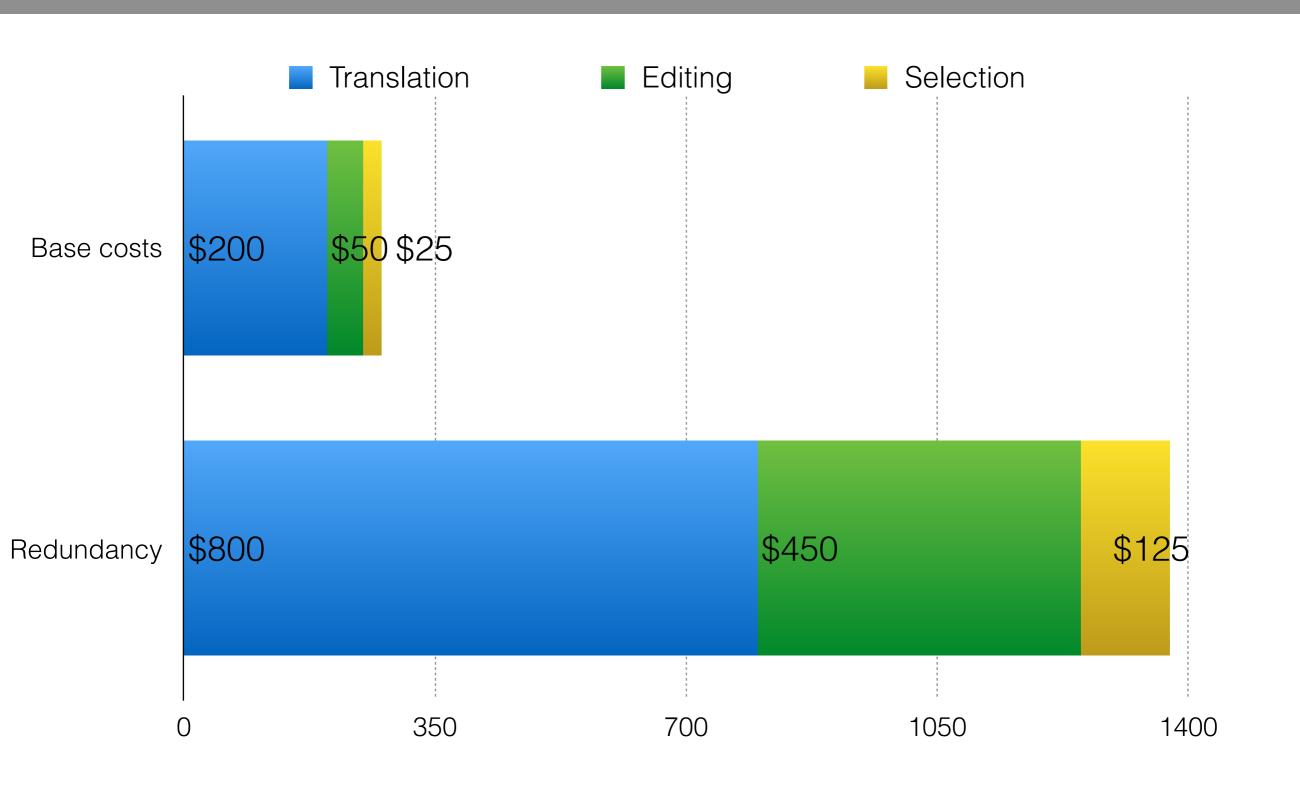
## ESL Error Types



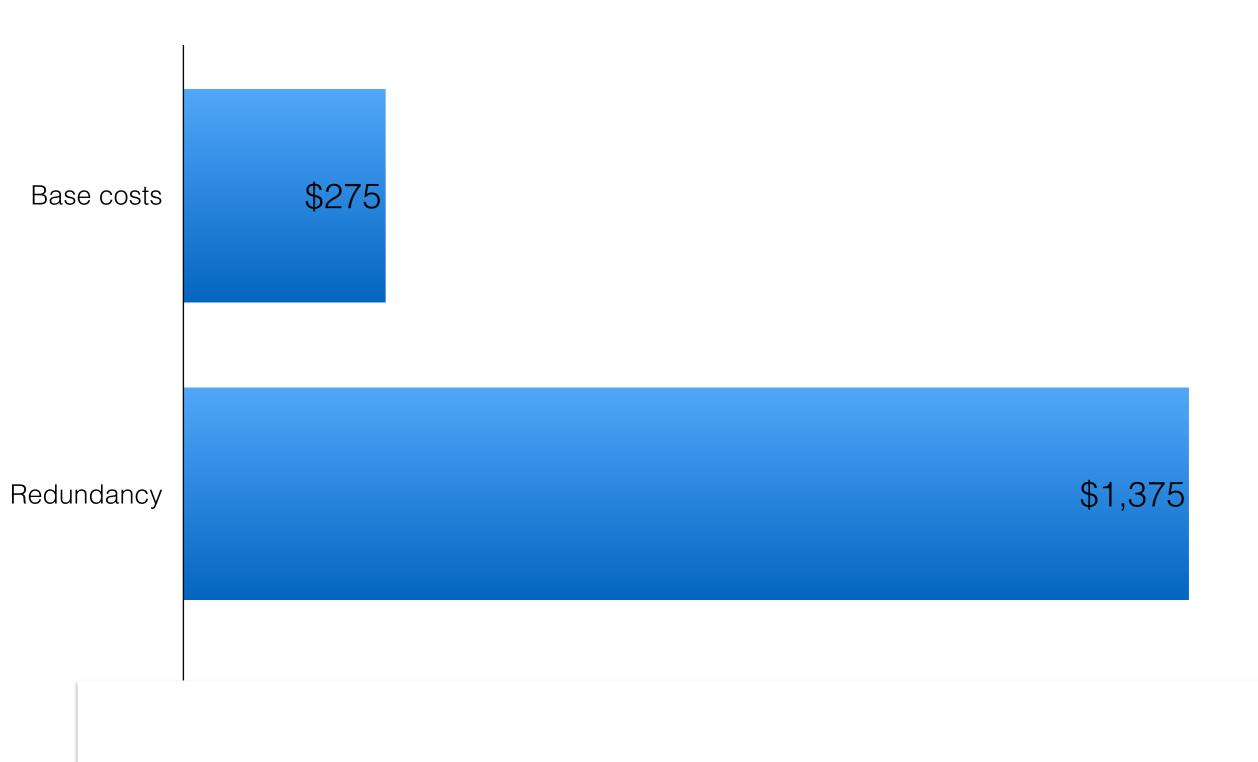
# Quality wrap up

- Crowdsourced translations can reach high quality after quality control
  - -Gather redundant translations
  - Calibrate against small amount of professional translations
  - Do second passes over the data where other
     Turkers select best translations
  - —Post-edit the non-native translations
    - In the future: explicitly deal with ESL

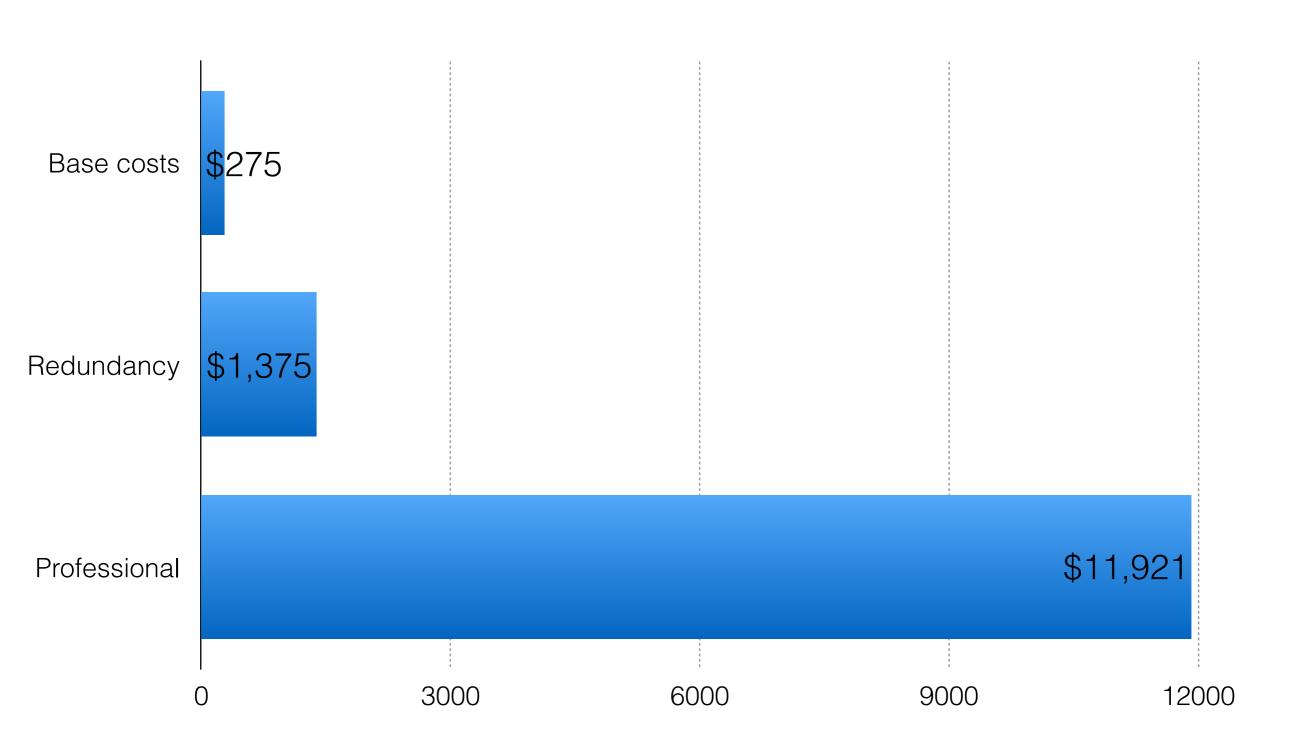
### Cost of Translation on MTurk



### Cost of Translation on MTurk



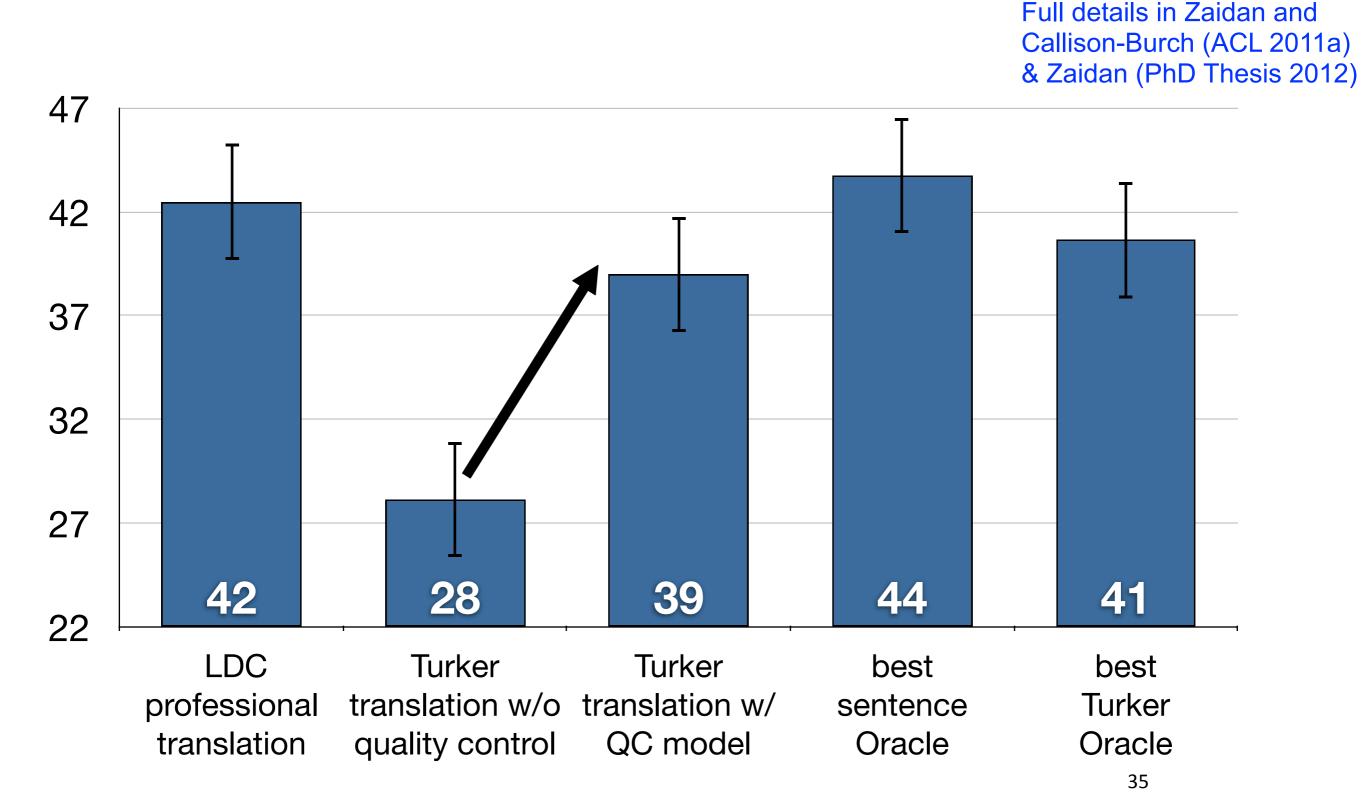
### Cost of Translation versus Professionals



### Cost of Translation on MTurk

- Approximately an order of magnitude cheaper than the cost of professional translation
- Further reductions possible
  - reduce dependency on gold standard data
  - reduce amount of redundant translations collected
  - -predict whether we need to get another translation
- It now seems feasible to collect enough data to train a statistical machine translation system

### Professional Quality from Non-Professionals

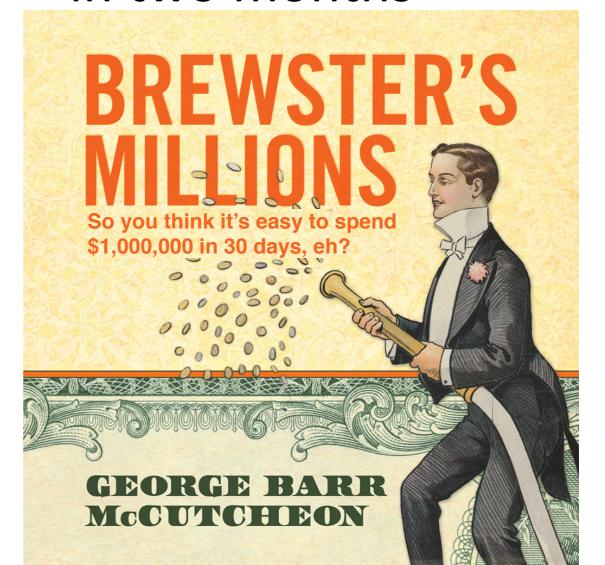


### \$100,000 challenge

Surely it can't scale. I bet you can't spend my money fast enough.



 Ken Church bet me \$50k that I couldn't spend \$50k on MTurk in two months

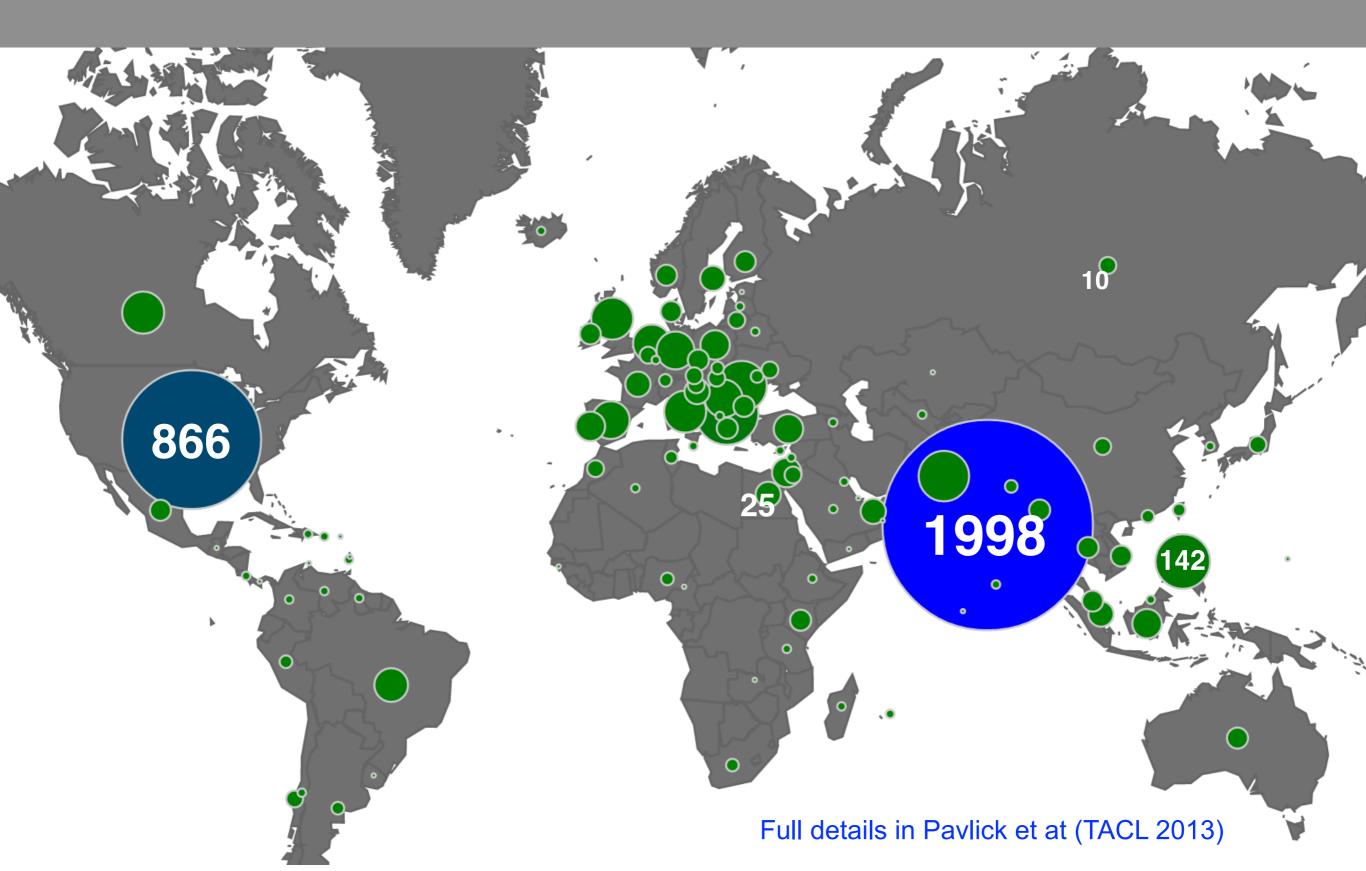


# Leaderboard

### Mechanical Turk Monitor: Top-1000 Recent Requesters

| G  | eneral Top reque    | esters       | Arrivals | Completed   | Search                  | About |       |        |          |  |
|----|---------------------|--------------|----------|-------------|-------------------------|-------|-------|--------|----------|--|
|    | Requester           | ID           |          | Reques      | ter                     |       | #Task | #HITs  | Rewards  |  |
| 1  | Dolores Labs        |              | A2IR     | 7ETVOIULZU  | ( <u>RSS</u> )          |       | 470   | 317857 | 33084.24 |  |
| 2  | ContentGalore       |              | A2XI     | <u> </u>    | (RSS)                   |       | 674   | 10622  | 17554.6  |  |
| 3  | Speechlnk           |              | A1A      | Q7EJ5P7ME65 | ( <u>RSS</u> )          |       | 9019  | 13613  | 12876.67 |  |
| 4  | CastingWords        |              | A3M      | 16MIUNWCR71 | F ( <u>RSS</u> )        |       | 9454  | 14036  | 8947.02  |  |
| 5  | QuestionSwami       |              | AD7      | C0BZNKYGYV  | ( <u>RSS</u> )          |       | 629   | 4116   | 4750.37  |  |
| 6  | Chris Callison-Burg | <u>ch</u>    | A327     | TTE4XXN6MQ  | <u>z</u> ( <u>RSS</u> ) |       | 11    | 9961   | 4458.02  |  |
| 7  | Smartsheet.com Cl   | <u>ients</u> | A119     | 7OGL0WOQ3   | G ( <u>RSS</u> )        |       | 434   | 38212  | 3118.28  |  |
| 8  | retaildata          |              | AD1      | 4NALRDOSN9  | ( <u>RSS</u> )          |       | 8     | 50288  | 3110.85  |  |
| 9  | Classify This       |              | A1C      | TI3ZAWTR5AZ | ( <u>RSS</u> )          |       | 25    | 94590  | 1891.8   |  |
| 10 | Andrew Stephen      |              | A1Y      | 25F6MZCMQG  | Y ( <u>RSS</u> )        |       | 3     | 22705  | 1131.25  |  |
| 11 | Dolores Labs 2      |              | A3JX     | (8WONBL5N9) | <u>x</u> ( <u>RSS</u> ) |       | 34    | 8976   | 1043.27  |  |
| 12 | RelevanceQuest      |              | A8R      | MEN71ICE57  | ( <u>RSS</u> )          |       | 15    | 47881  | 1029.92  |  |
| 13 | Crowd Task          |              | AFA      | OUHS65HNDS  | ( <u>RSS</u> )          |       | 4     | 2388   | 955.6    |  |
| 14 | nlds.soe.ucsc.edu   |              | A1H      | 9DWCF794RE  | ( <u>RSS</u> )          |       | 4     | 4702   | 933.9    |  |

# Language Demographic Study



## Survey

```
Is {language} your native language?
How many years have you spoken {language}?
Is English your native language?
How many years have you spoken English?
What country do you live in?
```

# Self-reported Native Languages

| English    | 689 | French   | 63 | Vietnamese | 34   |
|------------|-----|----------|----|------------|------|
| Tamil      | 253 | Polish   | 61 | Macedonia  | 31   |
| Malayalam  | 210 | Urdu     | 56 | Cebuano    | 29   |
| Hindi      | 149 | Tagalog  | 54 | Swedish    | 26   |
| Spanish    | 131 | Marathi  | 48 | Bulgarian  | 25   |
| Telugu     | 87  | Russian  | 44 | Swahili    | 23   |
| Chinese    | 86  | Italian  | 43 | Hungarian  | 23   |
| Romanian   | 85  | Bengali  | 41 | Catalan    | 22   |
| Portuguese | 82  | Gujarati | 39 | Thai       | 22   |
| Arabic     | 74  | Hebrew   | 38 | Lithuanian | 21   |
| Kannada    | 72  | Dutch    | 37 | Punjabi    | 21   |
| German     | 66  | Turkish  | 35 | Others     | ≤ 20 |

### Translation Task



100 languages with the most articles

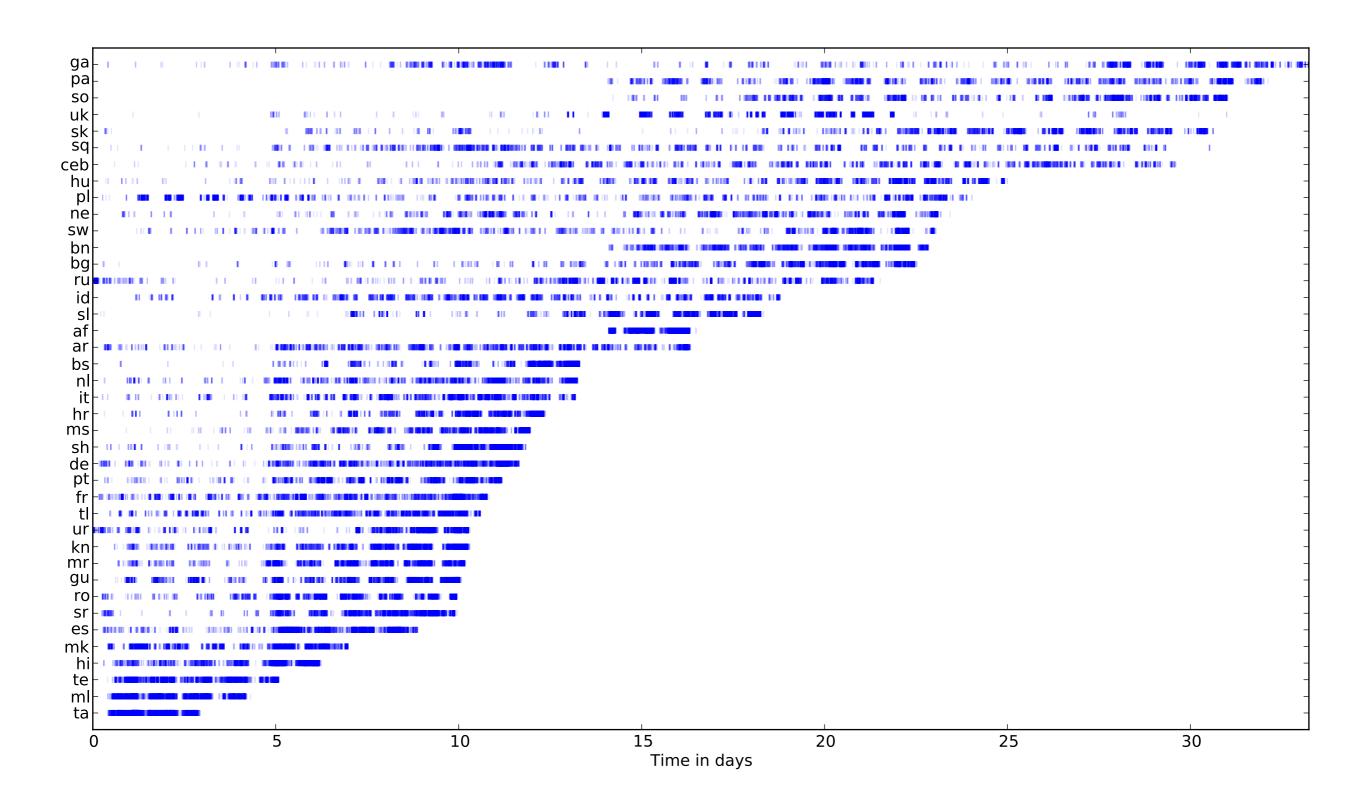
1,000 most viewed articles

10,000 most frequent words

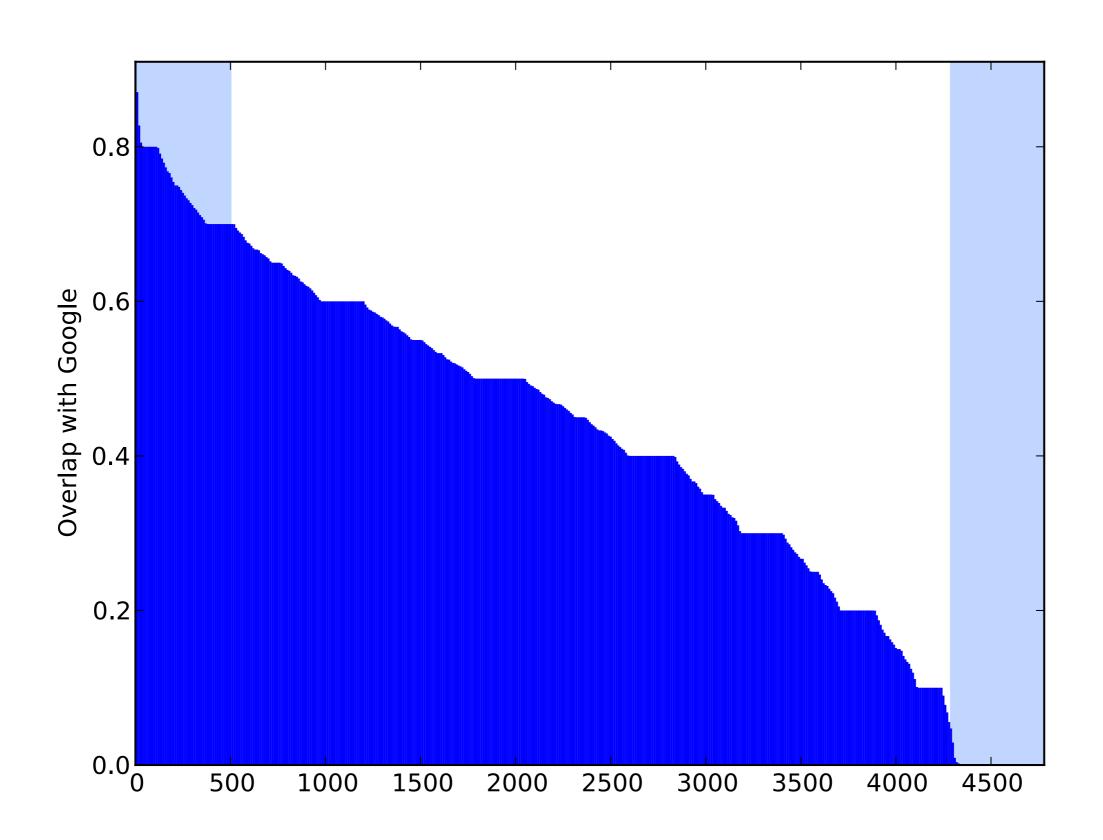


| Afrikaans        | Czech      | Italian           | Norwegian (bokmal)  | Swahili      |
|------------------|------------|-------------------|---------------------|--------------|
| Albanian         | Danish     | Japanese          | Norwegian (nynorsk) | Swedish      |
| Amharic          | Dutch      | Javanese          | Pashto              | Tagalog      |
| Arabic           | Esperanto  | Kannada           | Persian             | Tamil        |
| Aragonese        | Finnish    | Kapampangan       | Piedmontese         | Tatar        |
| Armenian         | French     | Kazakh            | Polish              | Telugu       |
| Asturian         | Galician   | Korean            | Portuguese          | Thai         |
| Azerbaijani      | Georgian   | Kurdish           | Punjabi             | Tibetan      |
| Basque           | German     | Latvian           | Quechua             | Turkish      |
| Belarusian       | Greek      | Lithuanian        | Romanian            | Ukrainian    |
| Bengali          | Gujarati   | Low saxon         | Russian             | Urdu         |
| Bishnupriya      | Haitian    | Luxembourgish     | Serbian             | Uzbek        |
| Bosnian          | Hebrew     | Macedonian        | Serbo-croatian      | Vietnamese   |
| Breton           | Hindi      | Malagasy          | Sicilian            | Walloon      |
| Bulgarian        | Hungarian  | Malayalam         | Sindhi              | Waray-waray  |
| Catalan          | Icelandic  | Malay             | Slovak              | Welsh        |
| Cebuano          | Ido        | Marathi           | Slovenian           | West frisian |
| Central_bicolano | Ilokano    | Neapolitan        | Somali              | Wolof        |
| Chinese          | Indonesian | Nepali            | Spanish             | Yoruba       |
| Croatian         | Irish      | Newar/Nepal Bhasa | Sundanese           | Zazaki       |
|                  |            |                   |                     |              |

## Time to complete 10,000 translations



## Cheating with Google Translate



## **Quality Control**

Wikipedia page titles connected by inter-language links, removing pairs for which

- either title was longer than a single word
- English word didn't appear in Wordnet
- English Wikipedia page was a subcategory of person or place
- titles were identical or one was a substring of the other

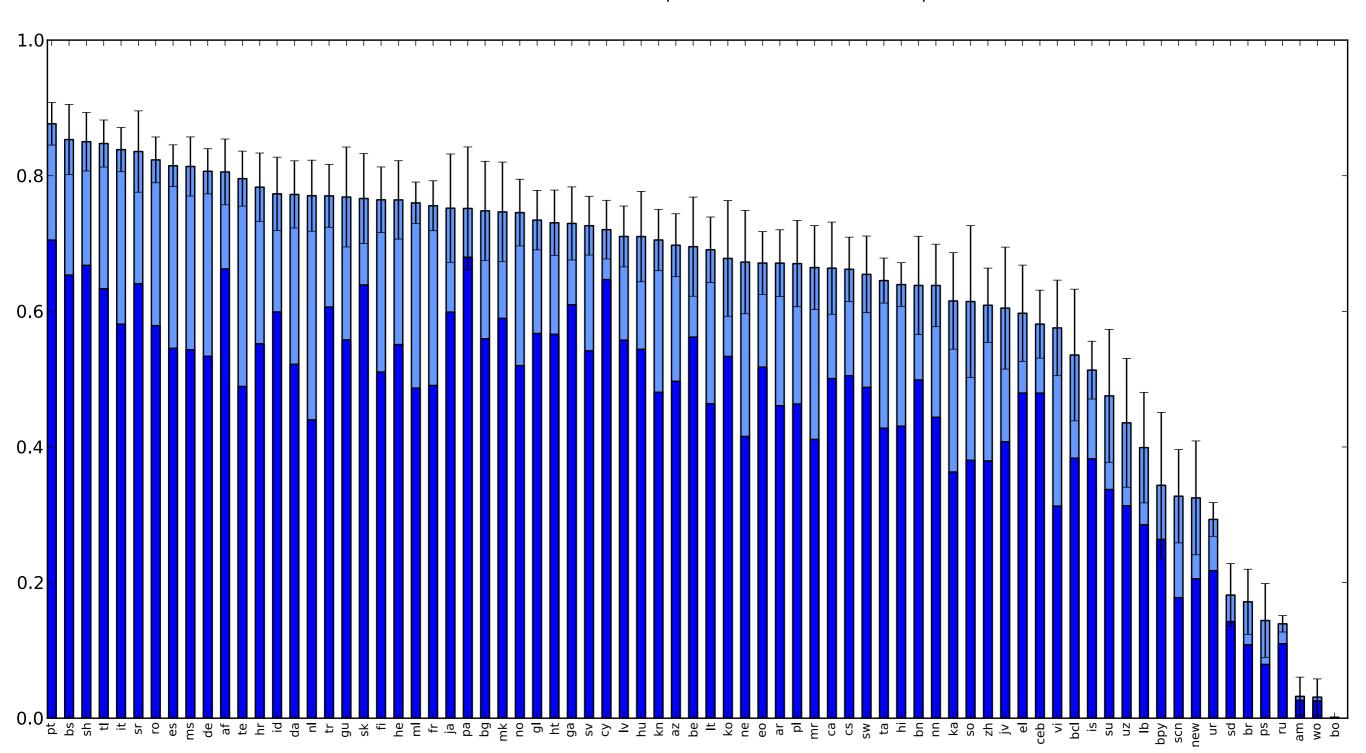
# Quality Control

#### Do these words have the same meaning?

| opra and part of   |
|--|
| Yes No Related but not synonymous  |
| Word is misspelled   |
|  |
| ectation and lactiation  |
| Yes No Related but not synonymous  |
| Word is misspelled   |
|  |
| am and laterite, rich brick-colored soil containing iron and aluminum; loam, soil rich in decaying matte |
| Yes No Related but not synonymous  |
| Word is misspelled   |
|  |
| alvia and salvia (plant)   |
| Yes No Related but not synonymous  |
| Word is misspelled   |
| emo and show   |
| Yes No Related but not synonymous  |
|  |
| Word is misspelled   |

## Translation Quality

$$\text{Quality}(l_i) = \frac{\sum_{t_j \in \texttt{turkers}[i]} \text{Quality}(t_j)}{|\texttt{turkers}[i]|}$$



# Translation Quality

|            | Avg. Turker quality (# Ts) |                  | Primary locations                      | Primary locations                       |
|------------|----------------------------|------------------|--|---|
|            | In region                  | Out of region    | of Turkers in region                   | of Turkers out of region                |
| Hindi      | 0.63 (296)                 | <b>0.69</b> (7)  | India (284) UAE (5) UK (3)             | Saudi Arabia (2) Russia (1) Oman (1)    |
| Tamil      | <b>0.65</b> (273) **       | 0.25(2)          | India (266) US (3) Canada (2)          | Tunisia (1) Egypt (1)                   |
| Malayalam  | 0.76 (234)                 | <b>0.83</b> (2)  | India (223) UAE (6) US (3)             | Saudi Arabia (1) Maldives (1)           |
| Spanish    | 0.81 (191)                 | <b>0.84</b> (18) | US (122) Mexico (16) Spain (14)        | India (15) New Zealand (1) Brazil (1)   |
| French     | 0.75 (170)                 | <b>0.82</b> (11) | India (62) US (45) France (23)         | Greece (2) Netherlands (1) Japan (1)    |
| Chinese    | <b>0.60</b> (116)          | 0.55 (21)        | US (75) Singapore (13) China (9)       | Hong Kong (6) Australia (3) Germany (2) |
| German     | <b>0.82</b> (91)           | 0.77 (41)        | Germany (48) US (25) Austria (7)       | India (34) Netherlands (1) Greece (1)   |
| Italian    | <b>0.86</b> (90) *         | 0.80 (42)        | Italy (42) US (29) Romania (7)         | India (33) Ireland (2) Spain (2)        |
| Amharic    | <b>0.14</b> (16) **        | 0.01 (99)        | US (14) Ethiopia (2)                   | India (70) Georgia (9) Macedonia (5)    |
| Kannada    | 0.70 (105)                 | NA (0)           | India (105)                            |   |
| Arabic     | <b>0.74</b> (60) **        | 0.60 (45)        | Egypt (19) Jordan (16) Morocco (9)     | US (19) India (11) Canada (3)           |
| Sindhi     | <b>0.19</b> (96)           | 0.06 (9)         | India (58) Pakistan (37) US (1)        | Macedonia (4) Georgia (2) Indonesia (2) |
| Portuguese | 0.87 (101)                 | <b>0.96</b> (3)  | Brazil (44) Portugal (31) US (15)      | Romania (1) Japan (1) Israel (1)        |
| Turkish    | 0.76 (76)                  | <b>0.80</b> (27) | Turkey (38) US (18) Macedonia (8)      | India (19) Pakistan (4) Taiwan (1)      |
| Telugu     | <b>0.80</b> (102)          | 0.50(1)          | India (98) US (3) UAE (1)              | Saudi Arabia (1)                        |
| Irish      | <b>0.74</b> (54)           | 0.71 (47)        | US (39) Ireland (13) UK (2)            | India (36) Romania (5) Macedonia (2)    |
| Swedish    | <b>0.73</b> (54)           | 0.71 (45)        | US (25) Sweden (22) Finland (3)        | India (23) Macedonia (6) Croatia (2)    |
| Czech      | <b>0.71</b> (45) *         | 0.61 (50)        | US (17) Czech Republic (14) Serbia (5) | Macedonia (22) India (10) UK (5)        |
| Russian    | <b>0.15</b> (67) *         | 0.12 (27)        | US (36) Moldova (7) Russia (6)         | India (14) Macedonia (4) UK (3)         |
| Breton     | 0.17 (3)                   | <b>0.18</b> (89) | US (3)                                 | India (83) Macedonia (2) China (1)      |

# Language Feasibility

| workers | quality          | speed | Full details in Pavlick et at (TACL 2013)   |  |  |  |
|---------|------------------|-------|---|--|--|--|
|         | high             | fast  | Dutch, French, German, Gujarati, Italian, Portuguese, Romanian, Serbian, Spanish, Tagalog, Telugu   |  |  |  |
| many    |                  | slow  | Arabic, Hebrew, Irish, Punjabi, Swedish, Turkish  |  |  |  |
| many    | medium<br>or low | fast  | Hindi, Marathi, Tamil, Urdu   |  |  |  |
|         |                  | slow  | Bengali, Bishnupriya Manipuri, Cebuano, Chinese, Nepali, Newar, Polish, Russian, Sindhi, Tibetan  |  |  |  |
|         | high             | fast  | Bosnia, Croatian, Macedonian, Malay, Serbo-Croatian   |  |  |  |
| few     |                  | slow  | Afrikaans, Albanian, Aragonese, Asturian, Basque, Belarusian, Bulgarian, Central Bicolano, Czech, Danish, Finnish, Galacian, Greek, Haitian, Hungarian, Icelandic, Ilokano, Indonesian, Japanese, Javanese, Kapampangan, Kazakh, Korean, Lithuanian, Low Saxon, Malagasy, Norwegian (Bokmal), Sicilian, Slovak, Slovenian, Thai, Ukranian, Uzbek, Waray-Waray, West Frisian, Yoruba |  |  |  |
|         | medium slow      |       | Amharic, Armenian, Azerbaijani, Breton, Catalan, Georgian, Latvian, Luxembourgish, Neapolitian, Norwegian (Nynorsk), Pashto, Piedmontese, Somali, Sudanese, Swahili, Tatar, Vietnamese, Walloon, Welsh  |  |  |  |
| none    |                  |       | Esperanto, Ido, Kurdish, Persian, Quechua, Wolof, Zazaki  |  |  |  |

### Full Sentence Translations

पाकिस्तान ने भी प्रतिकार स्वरूप २८ मई १९९८ में छह परमाणु परीक्षण कर डाले।

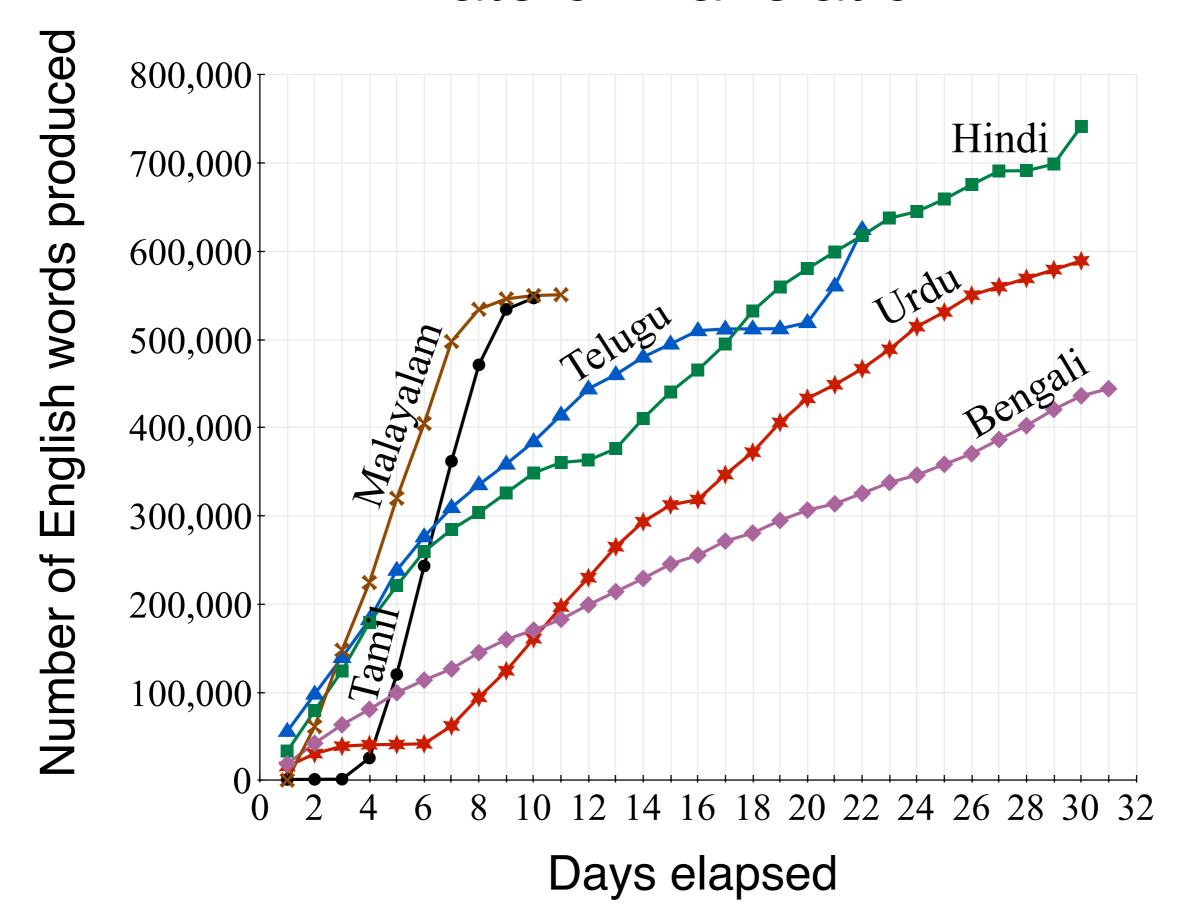
In retribution pakistan also did six nuclear tests on 28 may 1998.

On 28 May Pakistan also conducted six nuclear tests as an act of redressal.

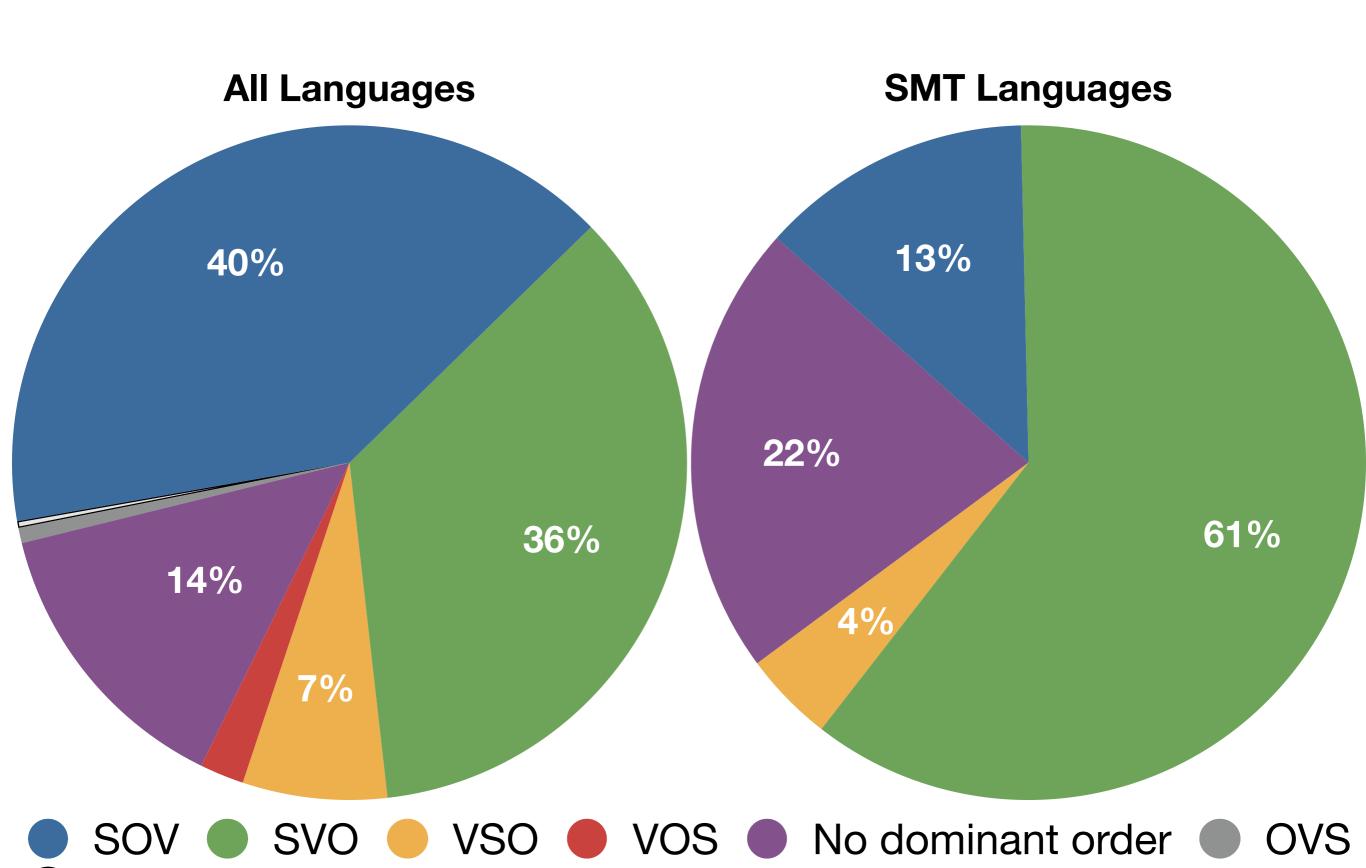
Retaliating on this 'Pakistan' conducted Six(6) Nuclear Tests on 28 May, 1998.

pakistan also did 6 nuclear test in retribution on 28 may, 1998

## Rate of Translation



# Better Representation of Languages



# Gathering Data about Arabic Dialects

Arabic has different varieties. MSA is the standardized form but there are many distinct regional dialects.



# Translating Dialects with MSA MT

MSA:

متى سنرى هذه الثلة من المجرمين تخضع للمحاكمة ؟

mtY snrY h\*h Alvlp mn Almjrmyn txDE IImHAkmp ?

Levantine:

ايمتى رح نشوف هالشلة من المجرمين بتتحاكم ؟

AvmtY rH n\$wf hAI\$lp mn Almirmvn bttHAkm ?

PT: Quando veremos esse grupo de criminosos serem julgados?

ES-EN: Quando esse group of criminals see Serem julgados?

## Written Arabic Dialect



#### فليك في حالك وابعد عننا

يواسطة: bebooo

بتاريخ: الخميس، 16 يونيو 2011 - 99:39



خليك في حالك انت وابعدوا عنا وانتم اخر ناس تتكلم عن التقارب والعروبة



#### الجزائر إخوه أعزاء لنا وأهلآ ومرحبآ بتقوية العلاقات معهم

بواسطة: سامي شاهين بتاريخ: الخميس، 16 يونيو 2011 - 55:55

التقارب بين مصر والجزائر يعتبر حاجة ملحة تستدعيه الظروف الراهنة التي يمر بيها الوطن العربي ، أهلاً ومرحباً يأي تقارب عربي عربي بين الأشقاء في الوطن والمصير ، يسقط الأستعمار الجديد المتمثل في أمريكا والناتو



بواسطة: مواطن مصري بسيط

بتاريخ: الخميس، 16 يونيو 2011 - 9:55



هزلت وعيلت ومشت سفينة نوح علي اليابس - الدنيا جري فيها ايه علشان نسمع دروس من امثالكم



بواسطة: على

بتاريخ: الخميس، 16 يونيو 2011 - 57:90

MSA

انا الشعب الجزائري يعمل جاهدا من اجل السعي لتوجيد العالم العربي وكدالك السعي ورا طموحات اكير وهي ، أن تكون كلمت العرب كلما وأحدة أمام الغرب



بواسطة: الفيلسوف

ريخ: الخميس، 16 يونيو 2011 - 10:14

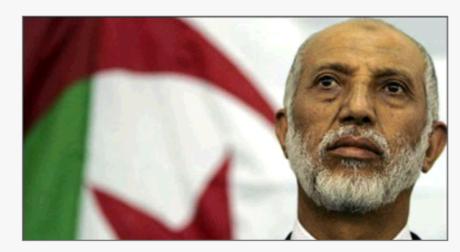


أنت بتكلم مين يا بلخادم كل الأنضمة فاسدة و تابعة لأمريكا و إسرائيل، إن أردتم فعلا حل مشاكل العرب في البيت العربي فما على الحكام إلا تكوين جمعية والذهاب لمنتجع الحكام المخلوعين بالمملكة السعودية وسليبوا الشعوب تبحث في قيام الولايات العربية المتحدة و عاممتها القدس إنشاء الله (معلش حبيبي هو حلم يقظة يمكن يتحقق في يوم من الأيام من منا يعلم الغيب؟).

#### بلخادم: ما يجمع مصر والجزائر يجعل التقارب أكثر من ضروري

🖂 أر

الخميس، 16 يونيو 2011 - 29:27



عبد العزيز بلخادم الممثل الشخصي للرئيس الجزائري

#### الجزائر (أ.ش.أ)

🙀 🔐 🏰 أضف الخبر الى 🚼 😭 🔐

أكد عبد العزيز بلخادم الممثل الشخصي للرنيس الجزائري والأمين العام لحزب جبهة التحرير الوطئي ذات الأغلبية في البرلمان والحكومة، أن العلاقات بين مصر والجزائر قديمة ومتجذرة علاوة على مصالح مشتركة قوية تربط بين البلدين.

وقال بلخادم إنه بالتالي فإن ما حدث من "سحابات الصيف" عقب مباراة كرة القدم بين فريقي البلدين في تصفيات كأس العالم عام 2009 لا يؤثر على طبيعة العلاقة والأخوة والروابط بين الشقيقين، مشددا على ضرورة العمل على رفع سقف التعاون بين البلدين على المستوى الحكومي والجماهيري والمؤسساتي المناحث الأشاء المحمو الباديث عند عصيب عشت الالمماحدة هدة بالحوار التقالب أكثر عند شياميا

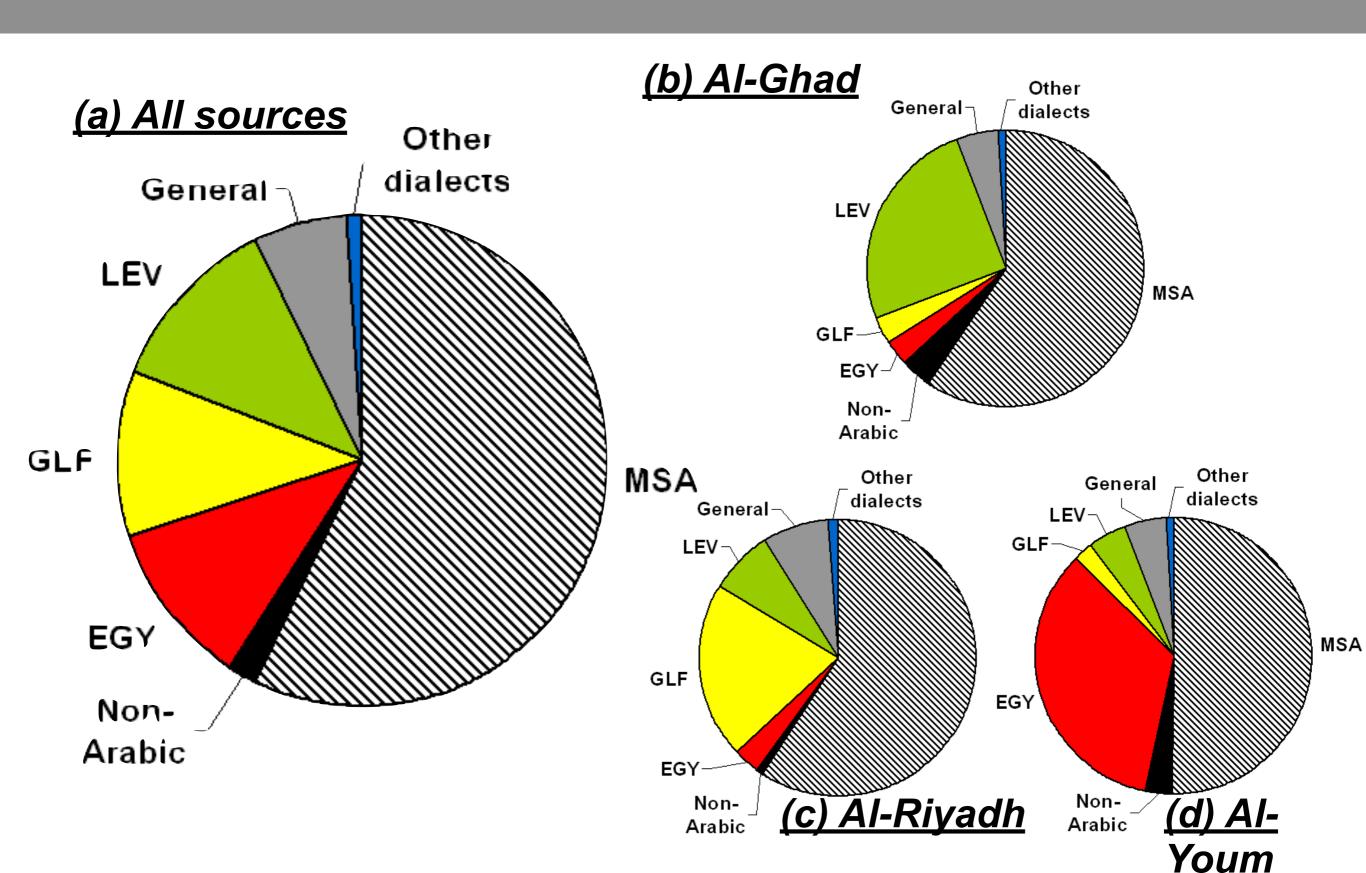
Article body (MSA)

# Crowdsourcing Dialect ID

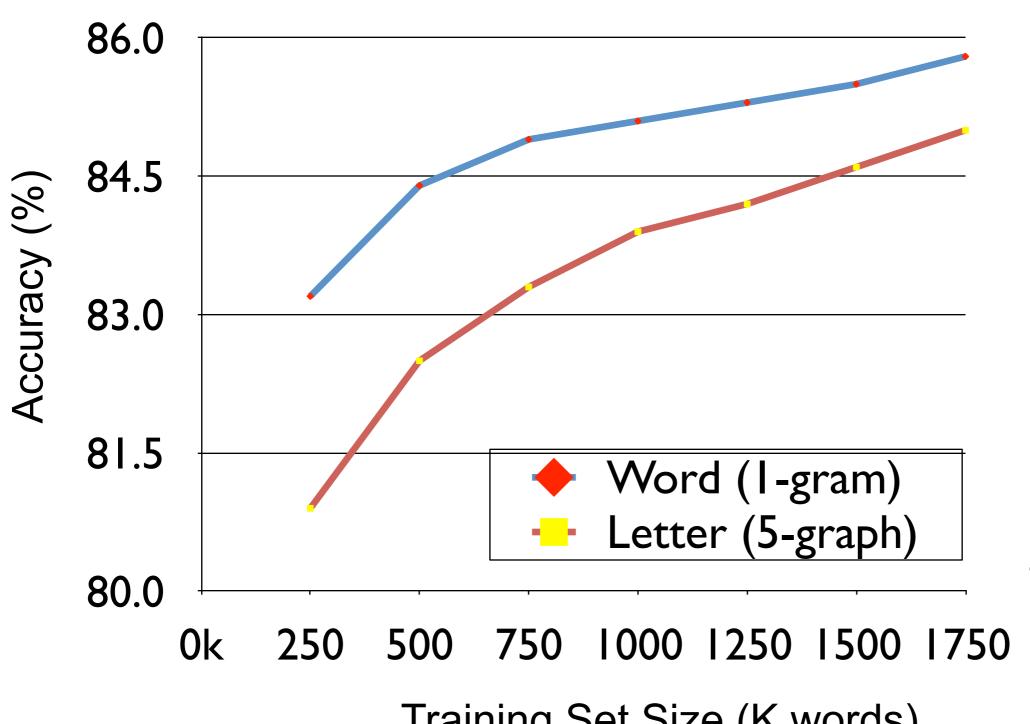
Full details in Zaidan and Callison-Burch (ACL 2011b)

- Labeled 142k comments gathered from three online newspapers:
  - –Al-Ghad (الغد), a Jordanian newspaper LEV MSA
  - –Al-Riyadh (الرياض), a Saudi newspaper GLF MSA
  - –Al-Youm Al-Sabe' (اليوم السابع), an Egyptian newspaper
- 59% MSA, 41% dialect
- Trained classifiers with 80-90% accuracy

## Label Distribution



## Automatic dialect ID



**Baselines** Majority class: 59%

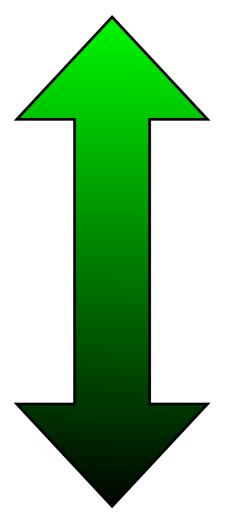
OOV wrt **Arabic** GigaWord: 66%

1 letter model trained on our data: 68%

Training Set Size (K words)

# "Dialectness" quantified

Extremely dialectal Levantine words



Extremely MSA words (i.e. very unlikely in dialectal context)

| Al-Ghad       |             |               |       |  |  |  |  |
|---------------|-------------|---------------|-------|--|--|--|--|
| w             | Gloss       | DF(w)         |       |  |  |  |  |
| \$w           | شو          | what          | 139.0 |  |  |  |  |
| xly           | خلي         | let           | 132.8 |  |  |  |  |
| xlS           | خلص         | enough        | 117.5 |  |  |  |  |
| AlHky         | الحكي       | the-talk      | 115.8 |  |  |  |  |
| Endw          | عندو        | he has        | 95.3  |  |  |  |  |
| bdy           | بدي         | I will/want   | 93.6  |  |  |  |  |
| AzA           | ازا         | if            | 93.6  |  |  |  |  |
| mnyH          | منيح        | good          | 93.6  |  |  |  |  |
| \$wy          | شو <i>ي</i> | little        | 92.8  |  |  |  |  |
| $<_{nw}$      | إنو         | that          | 90.2  |  |  |  |  |
| hAy           | هاي         | this (f.)     | 80.0  |  |  |  |  |
| bEdyn         | بعدين       | then          | 70.2  |  |  |  |  |
| mw            | مو          | not           | 65.5  |  |  |  |  |
| Ay\$          | ایش         | what          | 63.8  |  |  |  |  |
| bdw           | بدو         | he will/wants | 60.3  |  |  |  |  |
|               |             |               |       |  |  |  |  |
|               |             |               |       |  |  |  |  |
| Ebr           | عبر         | through       | 0.146 |  |  |  |  |
| w>n           | وأن         | and-that      | 0.145 |  |  |  |  |
| $Al \le slAm$ | الإسلام     | Islam         | 0.138 |  |  |  |  |
| tEAlY         | تعالى       | almighty      | 0.138 |  |  |  |  |
| SlY           | صلی         | blessed       | 0.127 |  |  |  |  |
| AldymqrATyp   | الديمقراطية | democratic    | 0.108 |  |  |  |  |
| 111inn        | ۱۱۱ - نات   | the committee | 0.005 |  |  |  |  |

$$DF(w) \stackrel{\text{def}}{=} \frac{f(w|D)}{f(w|MSA)}$$

"Dialectness" factor

## What is this useful for?

- Characterizing communicants
  - -What is this writer's native dialect?
  - –Where are they from?
  - -Informal relation with their interlocutor
- Harvesting written dialect from large web crawls
  - -Useful for training dialect language models for ASR?
- Identifying dialect sentence to then translate
  - -Training data for a statistical machine translation

# Crowdsourcing Arabic Dialects

| Dialect Classification HIT | \$10,064       |
|----------------------------|----------------|
| Sentence Segmentation HIT  | \$1,940        |
| Translation HIT            | \$32,061       |
| Total Cost                 | \$44,065       |
| Num words translated       | 1,516,856      |
| Cost per word              | 2.9 cents/word |

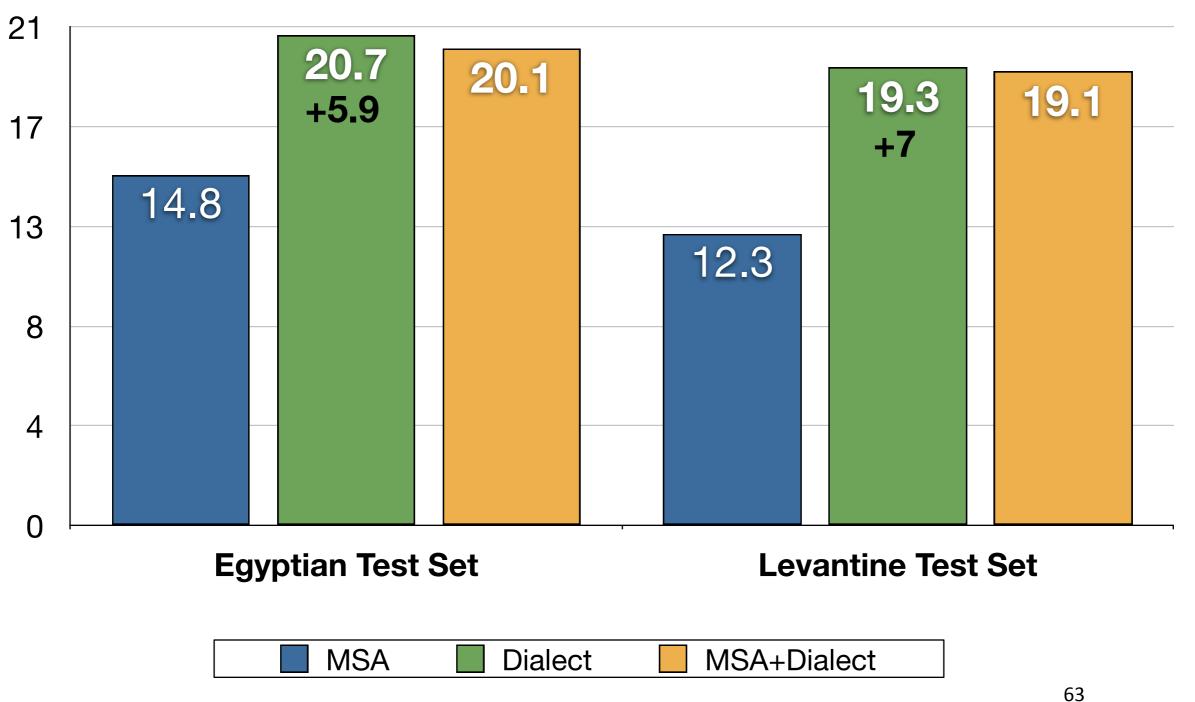
- 121 workers completed 20+ assignments
- 200,000 words translated per week
- Trained BBN's machine translation system

# Examples of Dialect Translation

| Dialect Input                        | MSA system                                 | Dialect<br>system                                 | Reference  |
|--------------------------------------|--|---|--|
| له اعلان ولا                         | You are working for a declaration and not? | You are making the advertisement for him or what? | Are you promoting it or what?!!                            |
| نفسي اطمئن عليه بعد ما شاف الصوره دي | Myself feel to see this image.             | I wish to check on him after he saw this picture. | I want to be sure that he is fine after he saw the images. |
|                                      | God you the atmosphere.                    | This is why the weather is so cool                | This is why the weather is so cool                         |
| 1                                    | Do you think about a joke long.            | Calm down we are kidding                          | Calm down, we are only kidding                             |

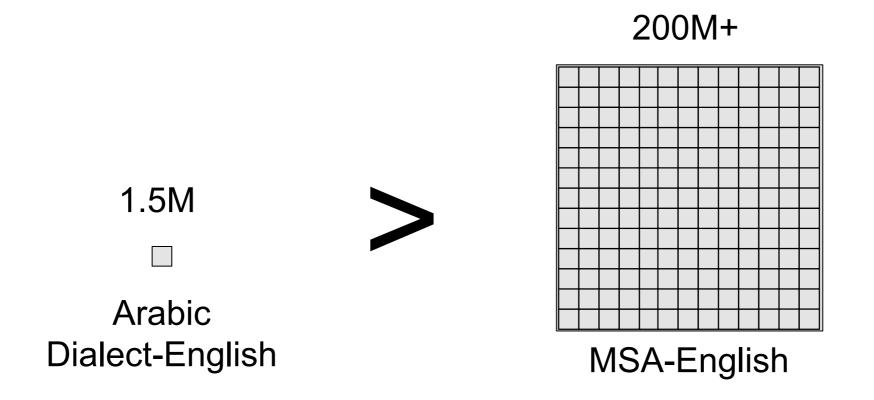
## Dialect versus MSA

Full details in Zbib, Malchiodi, Devlin, Stallard, Matsoukas, Schwartz, Makhoul, Zaidan, & Callison-Burch (NAACL 2012)



## Dialect v. MSA data for MT

#### For machine translation of Arabic dialects



2 months \$44k +6 Bleu 5 years \$10s of millions no added Bleu

# Implications of low cost, high quality translations for research

# We want to respond to a "Surprise Language"



The Los Angeles Times reported that at about 5:20 P.M. on Tuesday March 4, 2003, **a bomb** concealed in a backpack **exploded** at the airport in Davao City, the second largest city **in the Philippines**. At least 23 people were reported dead, with more than 140 injured, and President Arroyo of the Philippines characterized the blast as a terrorist act.

A.M on the same date in Washington, DC. **Twenty-four hours later**, at 4:13 A.M. on March 5, participants in the Translingual Information Detection, Extraction and Summarization (TIDES) program were notified that **Cebuano** had been chosen as the **language of interest** for a "surprise language" practice exercise that had been planned quite independently to begin on that date. The notification observed that Cebuano is spoken by 24% of the population of the Philippines and that it is the *lingua franca* in the south Philippines, where the event occurred.



# 100 languages

- Microsoft translator does 35 languages
- Google does 57 languages
- The DoD's Center for Applied MT does 64
- There is not enough data to reach acceptably high quality in new languages
- I want us to do 100 languages



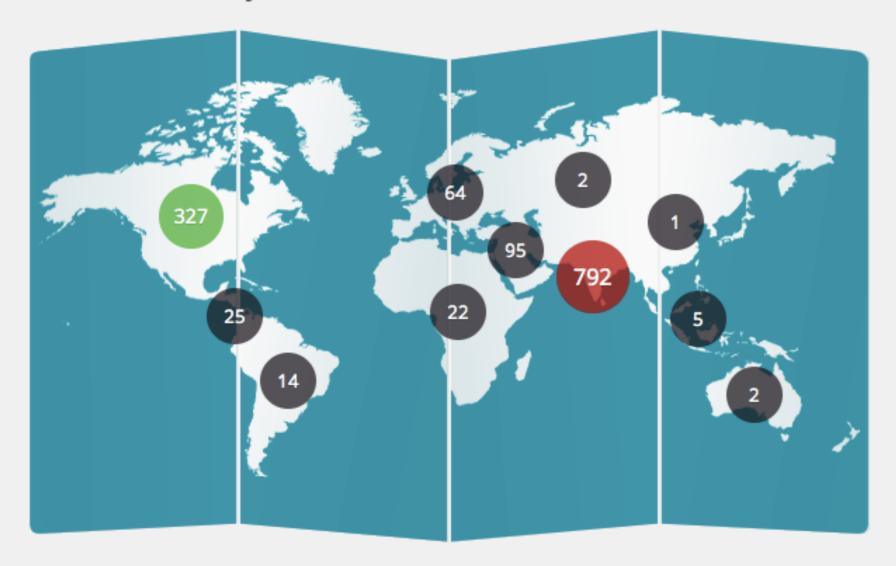
# Individual researchers now have their own data production companies

- ✓ Parallel corpora for six Indian languages
  - Arabic dialect ID dataset
- ✓ 1.5M word English-Arabic dialect corpus
- ✓ Bilingual dictionaries for ~100 languages
- ✓ English translation of 180 hrs of spoken Spanish Corpus annotating and correcting ESL errors Speech collection and transcription for new lang. De-romanization / text normalization corpus





#### Translator activity



#### Recent public translations

ES La administración judicial temporal ...

The temporary judicial administrati...

, , , , ,

6 hours ago on El pais test - May 23

ES En un comunicado remitido a la Co...

In a communication sent to the Nat...

6 hours ago on El pais test - May 23

ES El Tribunal de Palermo ha ordenad...

The Palermo Court has ordered the...

6 hours ago on El pais test - May 23

go to public translations



EN

# High quality crowd translations from around the world

**Order Translation** 

or learn how it works



## Thanks!

### Chris Callison-Burch

ccb@cis.upenn.edu

More info in Omar Zaidan's PhD thesis "Crowdsourcing Annotation for Machine Learning in Natural Language Processing Tasks" and our publications. Omar's thesis defense video is online at http://vimeo.com/clsp/omar-zaidan-thesis-defense-talk